



BANGALORE
BEIJING
CAPE TOWN
CHANDIGARH
DELHI
GOA
HYDERABAD
JOHANNESBURG
KOLKATA
LONDON
LOS ANGELES
MUMBAI
NEW YORK
SINGAPORE
TORONTO
VANCOUVER

Online Submission

February 3, 2017

To,
The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on February 14, 2017

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to Regulation 29(1) of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, February 14, 2017 to consider, approve and take on record inter-alia Un-audited Financial Results for the quarter and nine months ended December 31, 2016.

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 read with the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders adopted by the Company, the Trading Window for dealing in the securities of the Company shall remain closed for directors, officers and designated employees of the Company from February 03, 2017 and shall open 48 hours after the information becomes generally available for approval of Un-audited financial results for the quarter and nine months ended December 31, 2016.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,

For Prime Focus Limited

Parina Shah

Parina Shah
Company Secretary