



Mr. Nishant Fadia Chief Financial Officer Prime Focus Limited Prime Focus House, Linking Road, Khar (West), Mumbai - 400 052

March 03, 2022

Dear Sir/Madam,

Re: Rating Letter for BLR of Prime Focus Limited

India Ratings and Research (Ind-Ra) has placed Prime Focus Limited's (PFL) Long-Term Issuer Rating of 'IND BBBn Rating Watch Positive (RWP). The Outlook was Stable. The instrument-wise rating actions are as follows:

Instrument Type	Size of Issue (million)	Rating/Rating Watch	Rating Action
Standby letter of credit (LC)	INR1,085	WD	Withdrawn (paid in full)
Fund-based working capital limits	INR320	IND BBB/RWP/IND A2/RWP	Placed on RWP

In issuing and maintaining its ratings, India Ratings relies on factual information it receives from issuers and underwriters and from other sources India Ratings believes to be credible. India Ratings conducts a reasonable investigation of the factual information relied upon by it in accordance with its ratings methodology, and obtains reasonable verification of that information from independent sources, to the extent such sources are available for a given security.

The manner of India Ratings factual investigation and the scope of the third-party verification it obtains will vary depending on the nature of the rated security and its issuer, the requirements and practices in India where the rated security is offered and sold, the availability and nature of relevant public information, access to the management of the issuer and its advisers, the availability of pre-existing third-party verifications such as audit reports, agreed-upon procedures letters, appraisals, actuarial reports, engineering reports, legal opinions and other reports provided by third parties, the availability of independent and competent third-party verification sources with respect to the particular security or in the particular jurisdiction of the issuer, and a variety of other factors.

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India Ratings seeks to continuously improve its ratings criteria and methodologies, and periodically updates the descriptions on its website of its criteria and methodologies for securities of a given type. The criteria and methodology used to determine a rating action are those in effect at the time the rating action is taken, which for public ratings is the date of the related rating action commentary. Each rating action commentary provides information about the criteria and methodology used to arrive at the stated rating, which may differ from the general criteria and methodology for the applicable security type posted on the website at a given time. For this reason, you should always consult the applicable rating action commentary for the most accurate information on the basis of any given public rating.

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It will be important that you promptly provide us with all information that may be material to the ratings so that our ratings continue to be appropriate. Ratings may be raised, lowered, withdrawn, or placed on Rating Watch due to changes in, additions to, accuracy of or the inadequacy of information or for any other reason India Ratings deems sufficient.

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We are pleased to have had the opportunity to be of service to you. If we can be of further assistance, please email us at infogrp@indiaratings.co.in

Sincerely,

India Ratings

Abhash Sharma

Director

Vivek Jain Director

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PrimeFocusLimited 03-March-2022





Annexure: Facilities Breakup

Instrument Description	Banks Name	Ratings	Sanction Amount (INR million)	
Fund Based Working Capital Limit	Yes Bank Ltd	IND BBB/Rating Watch Positive/IND A2/Rating Watch Positive	320	



PrimeFocusLimited 03-March-2022