

August 5, 2019

To, The National Stock Exchange of India Limited Listing Department, Exchange Plaza, Bandra Kurla Complex Bandra East, Mumbai - 400 051 Fax Nos.: 26598237/26598238 To, BSE Limited Listing Department, Phiroze Jeejebhoy Towers, Dalal Street, Mumbai - 400 001 Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on August 13, 2019 Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to Regulation 29 and other applicable regulations, if any of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, August 13, 2019, inter-alia to consider, approve and take on record Un-Audited Financial Results (Standalone & Consolidated) of the Company for the quarter ended June 30, 2019.

Further, as per the SEBI (Prohibition of Insider Trading) Regulation, 2015 the trading window for dealing in securities of the company which has been closed with effect from Monday, July 1, 2019 shall open 48 hours after the declaration of un-audited financial results for the quarter ended June 30, 2019.

Kindly take the same on record.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

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PARINA SHAH COMPANY SECRETARY

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