

November 5, 2018

To, The National Stock Exchange of India Limited Listing Department, Exchange Plaza, Bandra Kurla Complex Bandra East, Mumbai - 400 051 Fax Nos.: 26598237/26598238 To, BSE Limited Listing Department, Phiroze Jeejebhoy Towers, Dalal Street, Mumbai - 400 001 Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on November 13, 2018 Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to Regulation 29 and other applicable regulations, if any of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, November 13, 2018, inter-alia to consider, approve and take on record Un-Audited Financial Results (Standalone & Consolidated) of the Company for the quarter and half year ended September 30, 2018.

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 read with the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders adopted by the Company, the Trading Window for dealing in the securities of the Company shall remain closed for directors, officers and designated employees of the Company and others covered under the Regulations read with the Code from the close of business hours of November 05, 2018 and shall open 48 hours after the information becomes generally available for approval of un-audited financial results for the quarter and half year ended September 30, 2018.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

PARINA SHAH COMPANY SECRETARY