

November 7, 2019

To,
The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051

Fax Nos.: 26598237/26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on November 14, 2019
Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to Regulation 29 and other applicable regulations, if any of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Thursday, November 14, 2019, inter-alia to consider, approve and take on record Un-Audited Financial Results (Standalone & Consolidated) of the Company for the second quarter and half-year ended September 30, 2019.

Further, as per the SEBI (Prohibition of Insider Trading) Regulation, 2015 the trading window for dealing in securities of the Company which is currently closed shall open on 48 hours after the information becomes generally available for approval of Un-Audited Financial Results for the second quarter and half-year ended September 30, 2019.

The notice is also available on the website of the Company www.primefocus.com and that of BSE Limited www.primefocus.com and www.primefocus.com

Request you to kindly take the same on record.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

PARINA SHAH
COMPANY SECRETARY