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February 03, 2016

To,  
The National Stock Exchange of India  
Listing Department,  
Exchange Plaza, Bandra Kurla Complex  
Bandra East,  
Mumbai - 400 051  
Fax Nos.: 26598237 / 26598238

To,  
BSE Limited  
Listing Department,  
Phiroze Jeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Fax Nos.: 22723121/2037/2039

**Sub: Notice of Board Meeting to be held on February 11, 2016**

**Ref: NSE Code: PFOCUS / BSE Code: 532748**

Dear Sir/ Madam,

Pursuant to Regulation 29(1) of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Thursday, February 11, 2016 to consider, approve and take on record inter alia, the Unaudited Financial Results of the Company for the quarter and six months ended December 31, 2015.

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 read with the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders adopted by the Company, the Trading Window shall remain closed for directors, officers and designated employees of the Company from the close of business hours of February 03, 2016 and shall open 48 hours after the information becomes generally available for the purpose of approval of unaudited Financial Results for the quarter and six months ended December 31, 2015.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

*Shah*  
PARINA SHAH  
COMPANY SECRETARY

