



PRIME FOCUS LIMITED
Registered Office : 2nd Floor, Main Frame IT Park, Building H, Royal Palms
Near Aarey Colony, Goregaon (East), Mumbai - 400065
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2011

(Rs. In Lacs)

S. No.	Particulars	Standalone									Consolidated										
		Quarter Ended			Nine Months Ended			Year Ended			Quarter Ended			Nine Months Ended			Year Ended				
		31.12.2011	30.09.2011	31.12.2010	31.12.2010	31.12.2010	31.03.2011	31.12.2011	31.12.2010	31.12.2010	31.12.2011	30.09.2011	31.12.2010	31.12.2010	31.12.2011	31.12.2010	31.03.2011	31.12.2011	31.12.2010	31.03.2011	
1	Net Income from Sales / Services	4,692.40	4,102.07	3,131.07	12,385.54	9,307.55	13,550.58	21,275.45	9,804.59	9,072.00	5,505.82	25,992.31	18,006.47	20,470.95	13,012.33	105.09					
2	Personnel Cost	1,856.41	1,611.23	1,214.00	4,846.35	3,057.98	4,317.22	9,804.59	5,369.62	3,479.89	15,768.46	11,672.90	25.72								
3	General Administrative Expenses	1,527.24	1,374.02	785.96	4,213.38	2,324.78	3,459.04	5,344.13	5,369.62	3,479.89	15,768.46	11,672.90	25.72								
4	Exchange Loss / (Gain) (net)	(301.57)	(695.10)	156.42	(999.11)	84.06	255.96	(378.24)	(540.59)	17.37	(940.51)										
5	Deprecation	679.31	706.17	595.49	2,076.66	1,727.73	2,395.10	1,389.75	1,594.32	1,328.50	4,091.68	3,711.19	5,455.74								
6	Operating Profit before Interest (1) - (2+3+4+5)	931.01	1,105.75	379.20	2,248.26	2,113.00	3,123.26	5,115.22	4,759.68	2,359.65	13,366.17	9,200.74	11,251.72								
7	Interest	486.27	414.04	345.26	1,262.31	1,046.00	1,386.15	1,122.68	1,025.75	388.34	2,899.52	1,703.27	2,630.47								
8	Exceptional Item	-	-	-	-	-	-	2.59	0.46	-	288.78										
9	Operating Profit after Interest (6)-(7+8)	444.74	691.71	33.94	985.95	1,067.00	1,737.11	3,989.95	3,733.47	1,971.31	10,177.87	7,497.47	7,921.70								
10	Other Income	316.23	151.19	156.60	634.68	315.07	466.03	174.79	204.27	281.68	455.25	664.37	1,497.74								
11	Net Profit (+) / Loss (-) before Tax (9+10)	760.97	842.90	190.54	1,620.63	1,382.07	2,203.14	4,164.74	3,937.74	2,252.99	10,633.12	8,161.84	9,419.44								
12	Tax Expense	267.43	205.34	(252.98)	435.26	104.10	227.80	1,244.55	1,179.75	(226.83)	2,390.29	130.25	600.63								
13	Net Profit (+) / Loss (-) for the period after Tax, before Minority Interest (11-12)	493.54	637.56	443.52	1,185.37	1,277.97	1,975.34	2,920.19	2,757.99	2,479.82	8,242.83	8,031.59	8,818.81								
14	Minority Interest	-	-	-	-	-	-	290.75	115.00	731.60	409.41	1,444.74	1,210.17								
15	Net Profit (+) / Loss (-) for the period after Tax (13-14)	493.54	637.56	443.52	1,185.37	1,277.97	1,975.34	2,629.44	2,642.99	1,748.22	7,833.42	6,566.85	7,608.64								
16	Paid-up Equity Share Capital (Face Value - Rs. 1/- per share)	1,388.67	1,388.67	1,388.67	1,388.67	1,388.67	1,388.67	1,388.67	1,388.67	1,388.67	1,388.67	1,388.67	1,388.67								
17	Reserves excluding Revaluation Reserves (as per Balance Sheet) of Previous Accounting Year	-	-	-	-	-	28,855.98	-	-	-	-	-	-								
18	Earnings Per Share (EPS)																				
	a) Basic EPS	0.36	0.46	0.33	0.85	0.98	1.49	1.89	1.90	1.30	5.64	5.05	5.74								
	b) Diluted EPS	0.29	0.38	0.27	0.70	0.84	1.26	1.56	1.57	1.07	4.65	4.31	4.86								
19	Public Shareholding																				
	Number of Shares	69,804,726	69,804,726	69,804,726	69,804,726	69,804,726	69,804,726	69,804,726	69,804,726	69,804,726	69,804,726	69,804,726	69,804,726								
	Percentage of Shareholding	50.27%	50.27%	50.27%	50.27%	50.27%	50.27%	50.27%	50.27%	50.27%	50.27%	50.27%	50.27%								
20	Promoters and promoter group																				
	Shareholding	69,062,720	69,062,720	69,062,720	69,062,720	69,062,720	69,062,720	69,062,720	69,062,720	69,062,720	69,062,720	69,062,720	69,062,720								
	a) Pledged / Encumbered																				
	- No. of Shares	24,875,000	22,810,000	7,720,000	24,875,000	7,720,000	10,220,000	24,875,000	22,810,000	7,720,000	24,875,000	7,720,000	10,220,000								
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	36.02%	33.03%	11.18%	36.02%	11.18%	14.80%	36.02%	33.03%	11.18%	36.02%	11.18%	14.80%								
	- Percentage of shares (as a % of the total shareholding of the total share capital of the company)	17.91%	16.43%	5.56%	17.91%	5.56%	7.36%	17.91%	16.43%	5.56%	17.91%	5.56%	7.36%								
	b) Non Pledged / Non Encumbered																				
	- No. of Shares	44,187,720	46,252,720	61,342,720	44,187,720	61,342,720	58,842,720	44,187,720	46,252,720	61,342,720	44,187,720	46,252,720	58,842,720								
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	63.98%	66.97%	88.82%	63.98%	88.82%	85.20%	63.98%	66.97%	88.82%	63.98%	66.97%	85.20%								
	- Percentage of shares (as a % of the total shareholding of the total share capital of the company)	31.82%	33.31%	44.17%	31.82%	44.17%	42.37%	31.82%	33.31%	44.17%	31.82%	33.31%	42.37%								



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