

PRIME FOCUS LIMITED

Corporate Presentation May 2014



Safe Harbor

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements.

Prime Focus will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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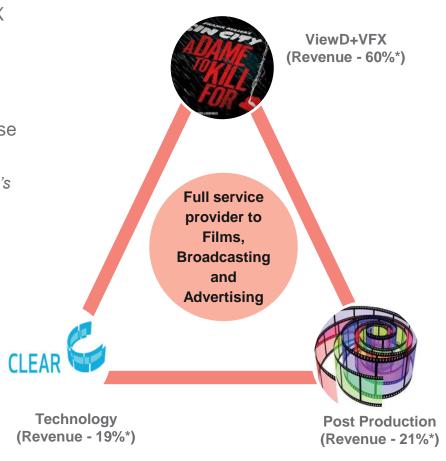


Company Overview



Leading Indian 'Media & Technology' MNC

- ◆ Only integrated player offering full bouquet of creative and technology-based services
- World leader in creative services (3D conversion, VFX and post production)
 - ~30% global market share in 3D conversion
 - Established leadership in post production services in India
- Technology USP: PFT offers unique blend of IT expertise
 & decades of M&E industry insights
 - Pioneered ERP solutions for M&E industry with CLEAR, world's first and most established cloud based Media ERP platform
- Global operations
 - Over 80% revenue from overseas markets
 - Global network of 14 cities across 4 continents
- Robust Growth: CAGR (FY11-12MFY14*) of 18% in revenues
- Marquee investors including Standard Chartered PE, Macquarie and AID Partners



*Revenue share is for 12MFY14



^{*} Financial year FY14 has been extended to 15 months

With marquee clientele across the globe

Creative services

Leading Hollywood and Bollywood studios































Technology services

Leading broadcasters, studios, brands, sports and digital businesses



















































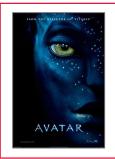
Partnering award winning Hollywood studios for top grossers



Gravity
Exclusive 3D
Conversion Partner
Over \$600mn box
office collections; 12
Academy Award
nominations 2014



World War Z
Exclusive 3D
Conversion
Partner
Over \$500mn box
office collections



Avatar

VFX; Additional 3D

Conversion

Highest all time
grossing movie; won
3 Academy Awards
including for best VFX



VFX;
Additional 3D
Over \$300mn box
office collections



MIB 3
Exclusive 3D
Conversion; VFX
Over \$600mn
box office
collections



Star Wars Episode 1 3D

Exclusive 3D

Conversion Partner

Over \$400mn

box office collections



....& contributed to multiple Bollywood blockbusters & successful ad campaigns

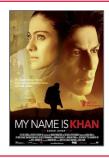
Worked on 100+ Bollywood movies in last 5 years



Dhoom 3
DI
First Indian film to cross Rs 5bn box office collections



VFX
Grossed over
Rs 1bn



My name is Khan
DI
Grossed over
Rs 2.5bn worldwide



Ra One
3D Conversion; DI
Converted over
4,400 shots to 3D



Google Chrome 3D BBH First-of-its-kind 3D advertisement for India



Mumbai Mirror 'I am Mumbai'
Taproot
Won Gold Lion at 2012 Cannes Lions
International Festival of Creativity



Nike "Mean Streets"

JWT

Silver at the Asian Marketing

Effectiveness Awards



...as well as preferred technical services provider to biggest broadcasters

- Leading media and entertainment company in India with portfolio of over 30 channels
 - Tape to tape less migration
 - Established a digital media supply chain
 - Digitized enterprise processes & workflows
 - Empowered concurrent fulfillment on new media platforms
 - Enabled same day playlist for international feeds
 - End to End live digital feed management for Over The Top (OTT) broadcast
- Leading Indian broadcaster with 500 million viewers globally across 120 countries
 - Going fully tapeless from production to play-out
 - Proxy generation for 58,000 hours of legacy content and migration to CLEAR platform
 - Deployment connecting all production houses in Mumbai & Transmission link to Delhi
 - Ongoing support for existing workflows Syndication, Tagging, Dubbing, Subtitling



Marking successful transformation from domestic niche player to global diversified MNC...



1997-2004

Entry into US through acquisition of Post Logic and Frantic Films



 Entry into UK market

 IPO of Prime Focus Ltd on **BSE**



 Launch of View-D and CLEAR (Media ERP Platform)

 First to convert an entire film -Clash of the Titans - to 3D.

 CLEAR recognized as 'Best of IBC'



• 3D Conversion of Star Wars: Episode I.

2011

 PFT digitizes and transforms Star TV's content operations through **CLEAR**

 Animation launched

 Investment by SCPE

 FCCB successful redemption



Investment by AID Partner in Prime Focus World

JV to enter China market



 Investment by Macquarie

Won the largest VFX order in history of PFL - Sin City 2

 Launch of PFT's digital playout business -Starsports.co m -



 Completed the acquisition of DAX in PFT

 Raised OCDs in PFT



....with over 80% overseas revenues & well established global operations

Exports driving revenues

- High proportion of revenue contribution from overseas – over 80%
- Expanding geographical footprint across US, UK and Canada - 24% CAGR in export revenues over FY09-13

Working with top Global clients

- Working with the top studios in Hollywood - Warner Bros, 21st Century Fox, Disney, Star, etc.
- Partnering prestigious projects –
 Gravity, Harry Potter, Sin City 2, etc.
- Working with top global broadcasters

Global infrastructure

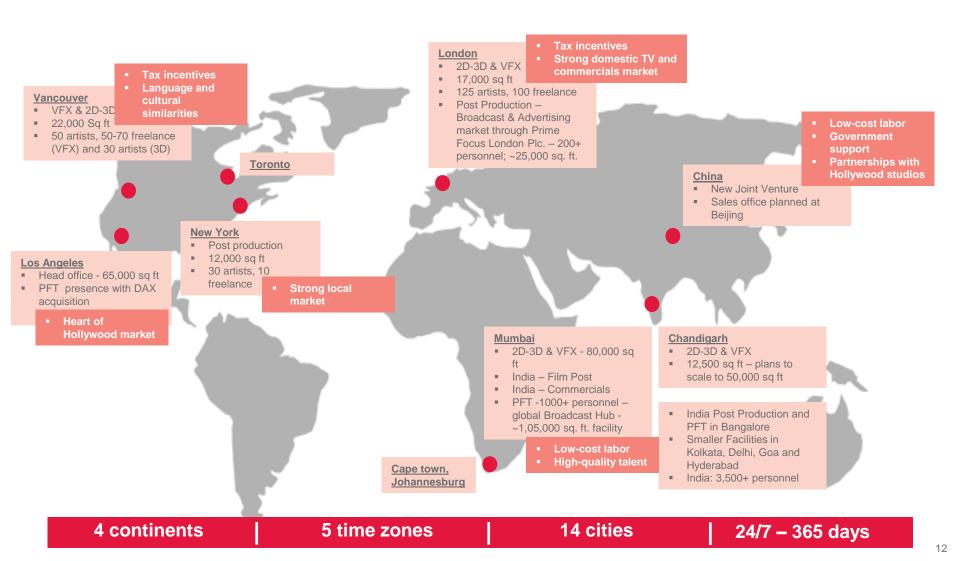
- Facilities across continents Delivery centers in New York, London Vancouver and multiple cities of India
- Global workforce ~3,000 employees in India and ~1,000 outside India

Global management

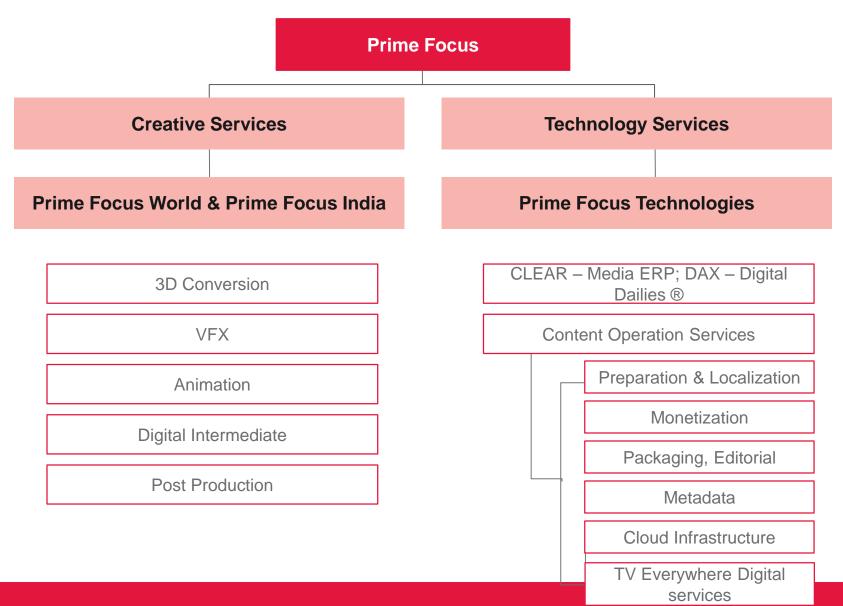
- Team with global experience Various functions (creative, technology, finance) spearheaded by team with experience across geographies
- Key management in LA for proximity with clients - Promoter Namit Malhotra based out of LA



Effective, profitable model spanning geographies



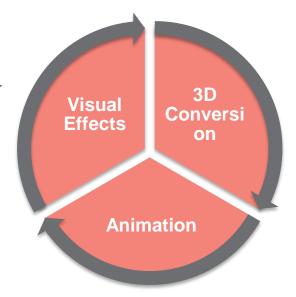
Offering a full bouquet of Creative and Technical services



Prime Focus World – leading international creative services provider

Contributing to 60% of revenues in 12M FY14; 26% revenue CAGR (FY11-12MFY14*)

- Complete creative services provider
 - Global leader in 3D conversion market, market share of 30%
 - Ability to bundle VFX alongside 3D conversion (View-D)
 - Entered Animation space with animated television series for a major toy manufacturer to offer high end premium animation services
- Formidable infrastructure
 - Largest work force 2,850 creative personnel
 - Global, fully integrated platform across 3 continents utilizing 6 facilities leading to better margins
 - Over \$19mn invested in technology and facilities over past 5 years
- Excellent relationships with global studios like Warner Bros.,
 Legendary Pictures, Lucas films, Disney and Paramount



VERTICALS	Films	Broadcast	Advertising

^{*} Current financial year has been extended to 15 months



Prime Focus Technologies – leader in Media ERP solution

Contributing to 19% of revenues in FY14; 14x revenue in 12MFY14* over FY11

- Owns and operates the world's one and only hybrid cloud enabled Media ERP platform – CLEAR
 - CLEAR is extremely Secure (ISO 27001 conformant) and most Available (99.95%).
 - Leveraging CLEAR, PFT runs scalable and reliable cloud-based content operations hubs for managing 24 x 7 operations.
 - 106,000 sq. ft. global content operations hub
- Only player with strong IT credentials and deep understanding of M&E industry
- No other provider offers an exhaustive suite of SLA based media processing services

	FY12	FY13
Content under management – Video Hours	150,000	350,000
Syndication & VoD Fulfillment – Files	5 million	10 million
Episodes of TV content	48,600	100,000
Subtitling and Captioning – Video Hours	12,600	15,000

VERTICALS

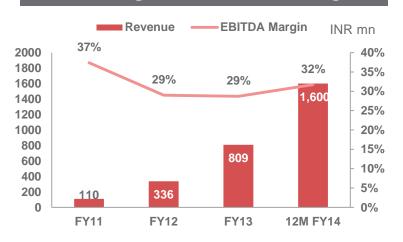
Broadcasting | Studios | Digital | Brands | Sports



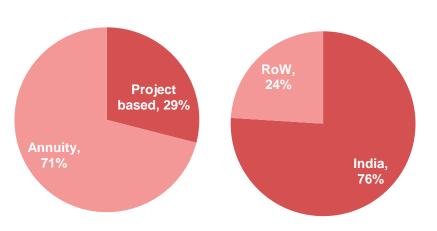
^{*} Current financial year has been extended to 15 months

And a robust non linear, scalable business model

Sustained growth with +30% margins



Revenue distribution (12M FY14)



- In the last 3 years, PFT has grown at over 7x from a garage startup to a global operation with ~ 900 people
- Annuity revenue comprises 71% of total giving strong visibility
- The biggest broadcast networks and brands run on CLEAR

TVBEUROPE * Editors' Awards
Best of IBC2010

World's First Hybrid Cloud platform for Content Operations



CIO CHOICE 2013 Honor & Recognition Title in the "Content Management" category

STAR India received two prestigious awards - the **Aegis Graham Bell** Award and the News Corporation's **GEl Innovator Award** - for its CONTENT LIVE initiative



^{*} Current financial year has been extended to 15 months

PFT - Strategic expansion in North America with acquisition of DAX

Company Overview

- DAX is the provider of production workflow and media asset management applications and services to the entertainment industry
- Designed to maximize efficiencies throughout the content creation lifecycle
- DAX enables secure exchange, collaboration, approvals and distribution of work-in-progress materials - from concept development through final delivery
- DAX has 2 patents including Primetime Emmy award winning Digital Dailies® solution which is de-facto industry standard in television production



A Primetime Emmy was awarded to DAX for Digital Dailies®

Marquee Clients

















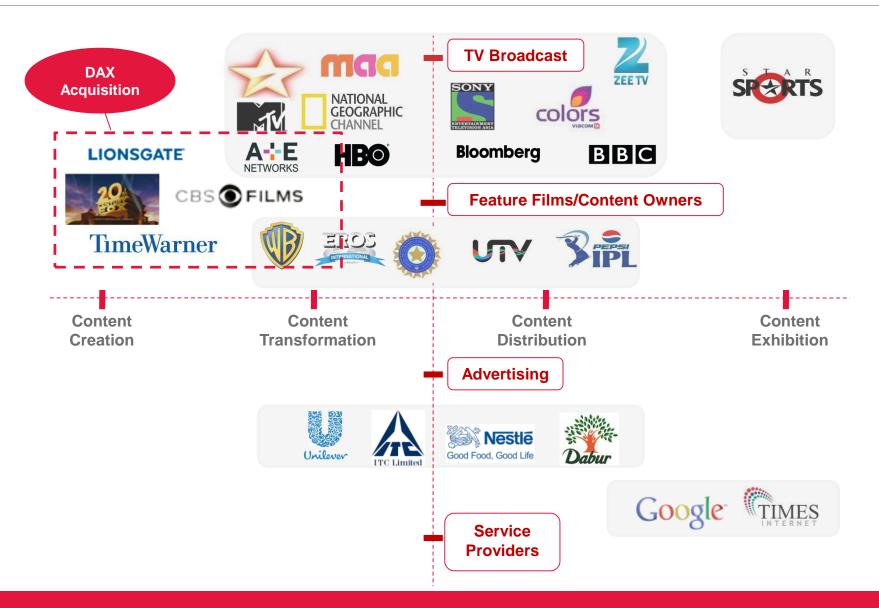


Investment Rationale

- Fuels PFT's market penetration in the North America
- Upsell CLEAR & PFT Digital Content Services to existing DAX Clients
- DAX has 60+ customers
- · DAX has two patents
- ~28,000 Production Community Users

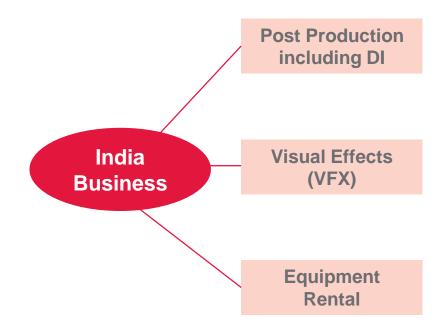


Clients across the content lifecycle



Domestic Business – a leading Bollywood post production services

- Post production is the traditional business of the company
- Touch almost every major production in some form or the other
 - Leading player in Bollywood in this segment.
 - Dominant post production player in the Indian Broadcast and Commercials segment
 - Provided post production services to six of the twenty films selected in the Indian Panorama category of the International Film Festival of India (IFFI). Nov 2012
- Leading provider of production equipment rental services to the Indian M&E industry
- Provides VFX services to Bollywood movies (worked on around 20 movies in FY13)



VERTICALS

Films

Broadcast

Advertising



Increasing global recognition

Recent awards and accolades



International 3D Society Award for Gravity in 'Outstanding 2D to 3D Conversion in Theatrical Motion Picture' category (Jan 2014)



Best VFX for 'White House Down' at 24 FPS Annual International Animation Awards 2013 (Dec 2013)



Prime Focus Technologies wins EMC transformers award 2013 (Nov 2013)



Prime Focus Technologies bags the Aegis Graham Bell Awards 2013 for Innovation in Cloud-based Solutions (Nov 2013)



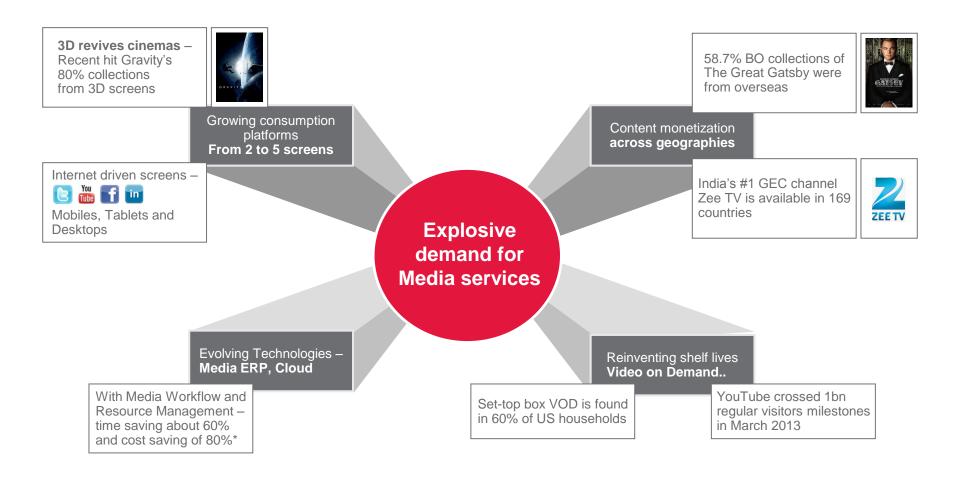
Emmy® in the 'Outstanding Graphic Design & Art Direction' category for work on History Channel's series World War II from Space (Oct 2013)



Industry Opportunity



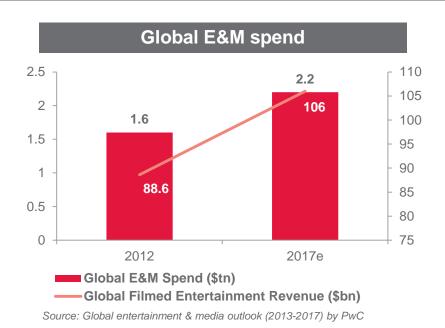
Media services on an high growth trajectory; De-risked to recessionary pressures with services models

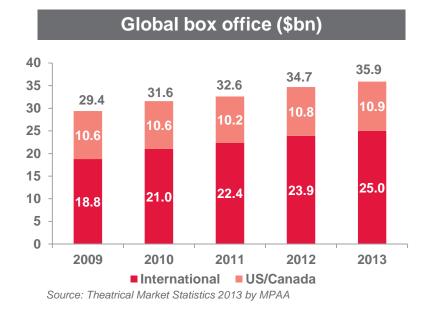


*Frost & Sullivan estimates



Expanding E&M industry globally....





2013 Top 5 International Box Office Markets (\$bn)			
China	3.6		
Japan	2.4		
UK	1.7		
France	1.6		
India	1.5		

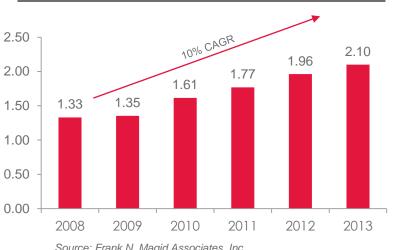
Source: Theatrical Market Statistics 2013 by MPAA

- Global E&M spend is projected to grow at a 5.6% CAGR for next 5 years to reach \$2.2tn by 2017 with filmed entertainment growing at 3.6%
- Total worldwide box office for all films released increased 3.5% in 2013 to reach \$35.9bn.
- China's box office revenues increased 27% in 2013 to become the first international market to exceed \$3bn in box office revenue.

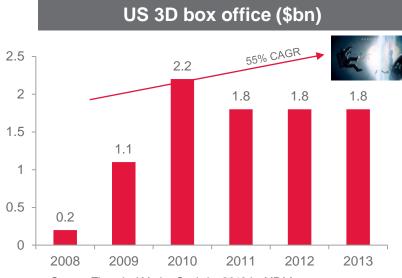


...with growing opportunities in key segments

Growing VFX revenues (\$mn)







Source: Theatrical Market Statistics 2013 by MPAA

New releases movie conversion opportunity in US

New releases every year	50
In 3D (2/3 rd)	33
Conversion opportunity (\$8mn per movie)	\$264mn

Source: Company estimates

Legacy movie conversion opportunity in US

Library film titles with major studios	35,000
In 3D (1%)	3,50
Conversion opportunity (\$5mn per movie)	\$1.75bn

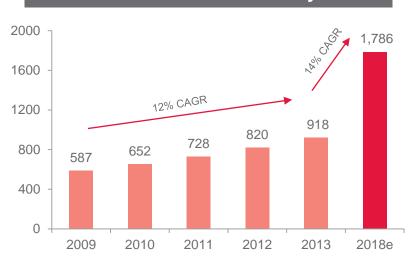
The recent success of Gravity has given a big push to the 3D format's success. 80% of Gravity's opening weekend US box office sales came from 3D screenings, the highest share ever for a 3D release.



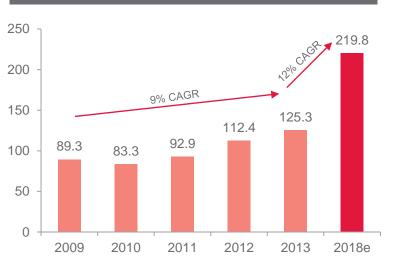
Indian E&M industry on higher growth trajectory

Figures in Rs Billion

E&M revenues set to double by 2017...







Target segments growing higher than industry growth rate

Segment	2009	2010	2011	2012	2013	CAGR (2008-13)	2018e	CAGR (2013-18)
Animation services	5.5	6.2	7.1	7.6	8.0	10%	11.6	8%
Animation production	3.7	3.9	4.2	4.5	4.7	6%	6.3	6%
VFX	3.1	4.5	6.2	7.7	9.3	32%	26.8	24%
Post-production	7.8	9.1	13.5	15.5	17.7	23%	38.1	17%
Total	20.1	23.7	31	35.3	39.7	19%	82.8	16%

Source: FICCI-KPMG Indian Media and Entertainment Industry Report 2014



Digital content solutions – a large market opportunity

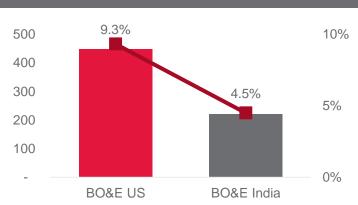
Figures in \$ Billion

Total Addressable market is expected to grow at CAGR of 5%

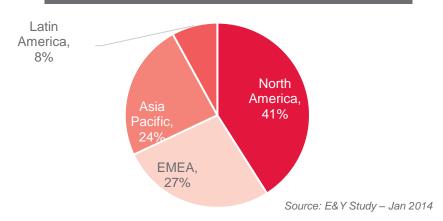


Source: E&Y Study - Jan 2014

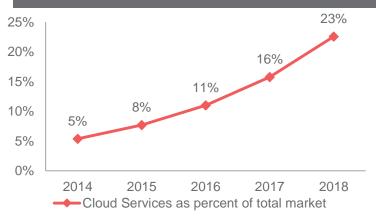
Media ERP can save M&E Firms up to 5% of revenue



North America, the largest market while Asia and Latin America, fastest growing markets



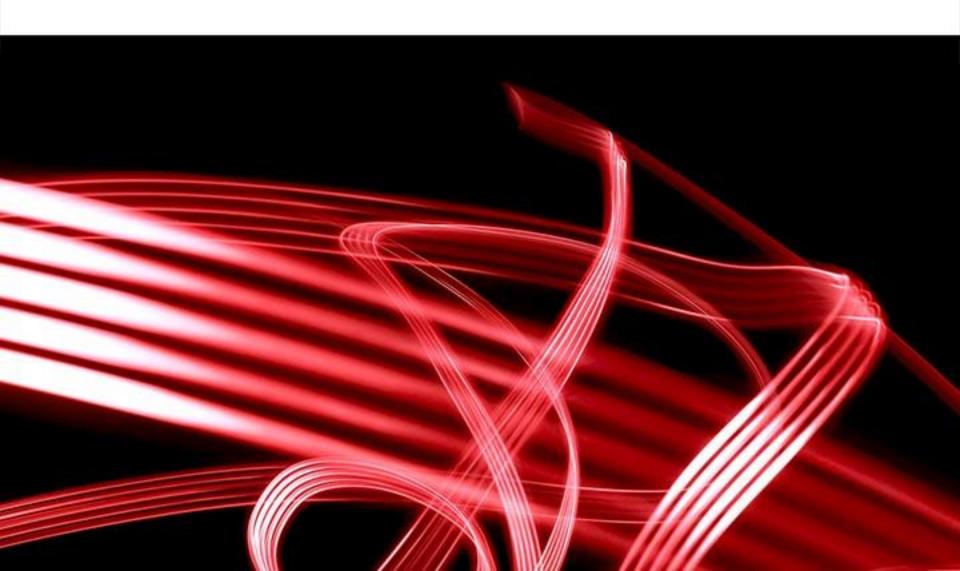
Cloud-enabled services expected to grow at 46%



Source: E&Y Study - Jan 2014

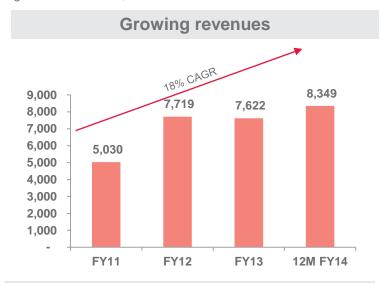


Financial Performance

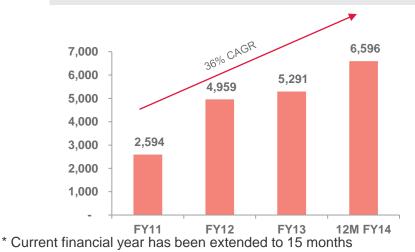


12M' FY14: Robust growth in annual revenues....

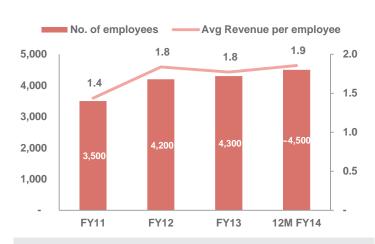
Figures in Rs Million, consolidated financials



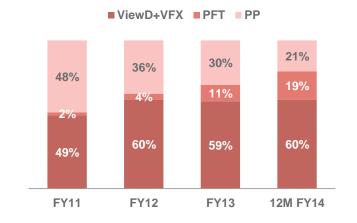
New businesses grow at a high rate 36%



Successful scale up

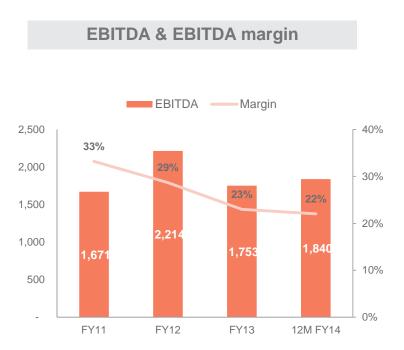


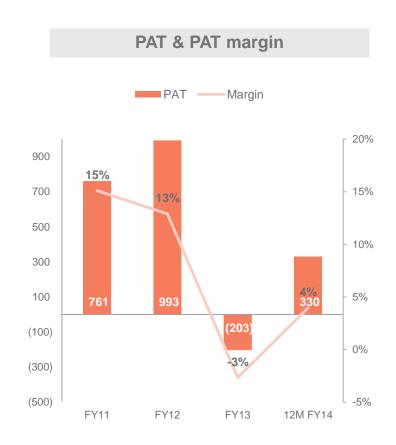
Diversified revenue-mix





Operating margins maintained in double-digits



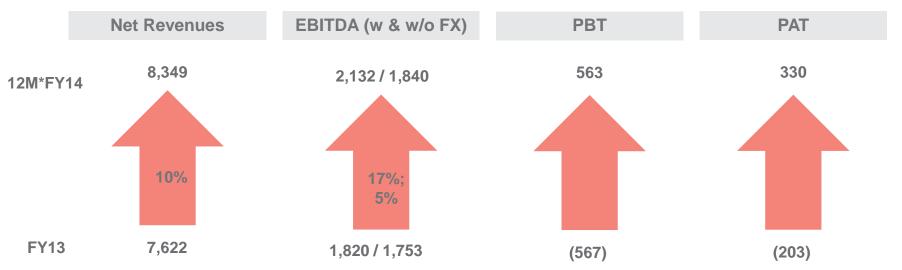




^{*} Current financial year has been extended to 15 months

12M' FY14*: Growth driven by new businesses





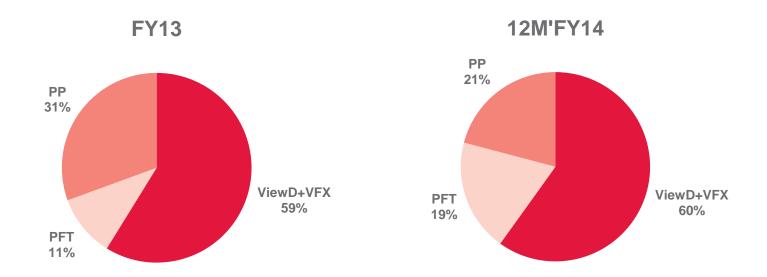
- Net revenues up 10% YoY at Rs 8,349mn in 12M FY14 driven by 98% YoY growth in Prime Focus Technologies (PFT) and 12% YoY growth in 2D-3D+VFX.
- EBITDA up 17% YoY at Rs 2,132mn. EBITDA margin of 25.5%
 - EBITDA ex FX for the period at Rs 1,840mn, up 5% YoY with margin of 22.0%
- PBT at Rs 563mn as compared to loss of Rs 567mn in 12M'FY13. PBT margin at 7%
- PAT at Rs 330mn as compared to loss of Rs 203mn in 12M 'FY13. PAT margin at 4%
 - Includes a Non Cash Deferred Tax charge of ~Rs.180mn



^{*} Current financial year has been extended to 15 months

Revenue share of new businesses up from 69% to 79%

 Share of value added new businesses (PFT and ViewD+VFX) increase from 69% in FY13 to 79% in 12M FY14



View D is 2D to 3D Conversion

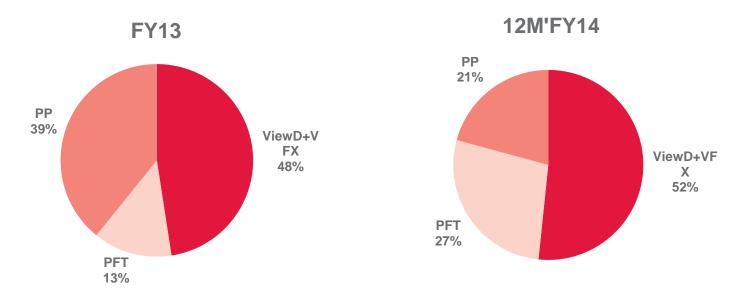
PP includes post production, DI and equipment rental businesses for domestic M&E industry

* Current financial year has been extended to 15 months



EBITDA share of new businesses up from 61% to 79%

- Share of value added new businesses (PFT and ViewD+VFX) in EBITDA increase from 61% in FY13 to 79% in 12M FY14
- Including the Backend, View D+VFX EBITDA margins are higher by ~6-7%



View D is 2D to 3D Conversion

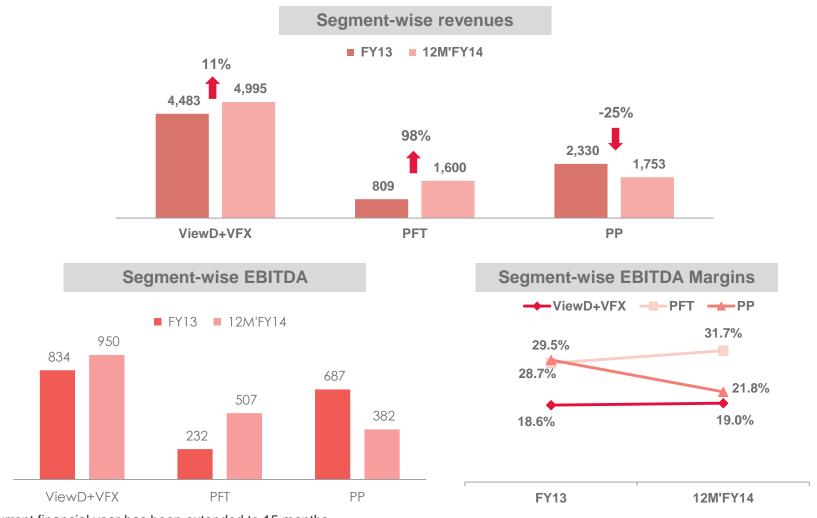
PP includes post production, DI and equipment rental businesses for domestic M&E industry

* Current financial year has been extended to 15 months



Segmental Analysis 12MFY14: Robust growth in new businesses

Figures in Rs Million; Consolidated financials



^{*} Current financial year has been extended to 15 months



Outlook & Strategy



Strategic plan for next phase of growth

Strategic Direction

Present

- Global leader in stereo 3D conversion (30% share)
- Partnered marquee VFX projects globally
- Established PFT business, witnessing high growth and improving profitability
- Invested in facilities and workforces
- Secured successful rounds of funding from PE investors – SCPE, AID and Macquarie

- Maintain robust market-share in 3D
- Consolidate market position in the global VFX market
- Take PFT's success to the US
 cross sell to existing media
 clients
- Capitalize on growing adoption of 3D and VFX in China

Future

- Leverage on the robust Worldsourcing[®] model
- Become one of top 5 global providers of M&E industry services
- Establish CLEAR as the de-facto ERP of the M&E industry globally
- Establish and consolidate position in all key content markets including China



Proactively investing in strategic initiatives for future growth

New

Geographical expansion

Entry into global entertainment hubs

- US entry in FY08; FY13 revenues of Rs 2.2bn; 28% 4-yr CAGR
- UK entry in FY07; FY13 revenues of Rs 3.6bn from assets of Rs 2.7bn
- Entry in China in FY13

India

- New centres established for delivery:
 - ✓ Chandigarh facility set up in FY10
 - ✓ Setup a new support centre in Goa in FY14

PFT

- Invested in Clear in FY09
- Invested in True North facility in FY13-14.Now managing over 350,000 hours of content
- Acquired DAX to enhance presence in North America in April 2014

Upskilled into creative services

- Moved from traditional post production to 3D conversion and VFX
 - √ 3D Conversion of Gravity
 - ✓ Exclusive VFX partner for Sin City
- High end premium animation series for major toy company

Existing

New

Vertical expansion & diversification



PFW - Ongoing announced projects - Hollywood



Sin City: A Dame to Kill For (2500+ shots, VFX & 3D Conversion, Exclusive Partner)



Into the storm
Warner Brothers
(VFX)



Transformers: Age of extinction (3D Conversion)



Seventh Son (1700+ shots, 3D Conversion, Exclusive Partner & additional VFX provider)



Maleficent (3D Conversion)



The Gunman (VFX, Exclusive Partner)



Hercules (VFX)



Edge of Tomorrow (3D Conversion, Exclusive)



Earth to Echo (VFX)



Upcoming projects and new wins - India



Kochadaiyaan (DI)



Heropanti (VFX, DI)



Humshakals (VFX,DI, Camera)



Bang Bang (VFX, DI)



Phantom (VFX, DI)



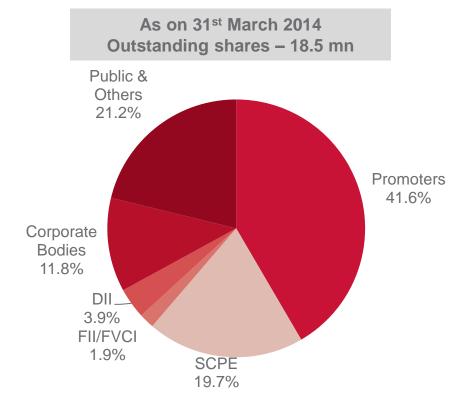
The Villian (VFX, DI)



Shareholding and BOD



Shareholding pattern



Major Non-Promoter Shareholders	% shareholding
Standard Chartered PE	19.7%
Rakesh Jhunjhunwala	6.1%
Top Class Capital Markets Pvt Ltd	4.5%
ICICI Prudential Dynamic Plan	3.8%
Globe Fincap Ltd	1.0%



With marquee long term PE investors

November 2012

 Standard Chartered Private Equity subscribed to 36,549,990 equity shares of PFL on a preferential basis for an aggregate amount of \$35mn



 The company also issued INR-denominated Non-Convertible Debentures (NCDs) on a private placement basis, equivalent of \$35mn to the PE firm

March 2013

 AID Partners Capital Limited, a private equity firm focused on buyout opportunities and expansion capital primarily in media and entertainment sector invested \$10mn in Prime Focus World NV (PFW), valuing it at \$250mn.



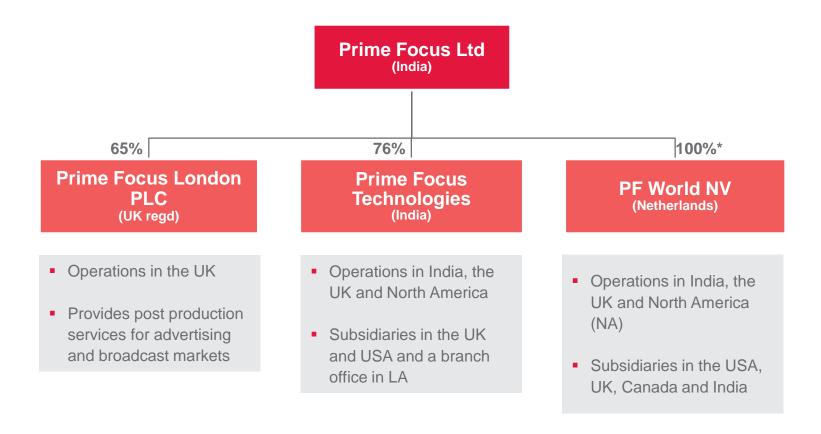
June 2013

 Macquarie Capital, the principal investing arm of the Macquarie Group, further infused \$38mn into PFW, valuing it at an Enterprise Value of \$300mn





Corporate Structure





^{*}At fully diluted – 80%

Board of Directors

Mr. Naresh Malhotra
Chairman and
Whole-Time Director

A veteran in the Indian Film & Television industry, he commenced his career as an Associate Director and Controller of Production before venturing into producing films. He set up India's first digital audio studio and then, ventured into the business of providing services for the production of TV programs & ad films by hiring out video equipments.

Mr. Nainesh JaisinghNon-Executive Director

Mr. Jaisingh is the India and Financial Services Sector specialist for SCPE. He has wide experience in investment banking and commercial banking roles. He is an MBA from the IIM, Bangalore.

Mr. Kodi Raghavan Srinivasan Independent & Non-Executive Director A Chartered Accountant and a Cost Accountant, he has extensive experience in the fields of Internal, Statutory and Management audits, corporate laws, taxation laws, financial consultancy, and Costing and Management Information services.

Mr. Rivkaran Chadha Independent & Non-Executive Director

A successful businessman, Mr. Chadha is an MBA in finance from Cardiff University, England and Wales.

Mr. Padmanabha Gopal Aiyar Independent & Non-Executive Director Mr. Aiyar has been a practicing Advocate at the Bombay High Court for the past 30 years. He has expert knowledge in Civil Law, Company Law and industrial arbitration matters.



Key Management

Mr. Namit Malhotra
Founder, PFL and Chairman &
CEO, Prime Focus World

As the global leader of Prime Focus, Mr. Malhotra is responsible for all decision-making with respect to business, people and technology. Born into a family of three generations of working Bollywood professionals, Mr. Malhotra has been immersed in the movie business his entire life. Starting in the late 1990s, he helped build Prime Focus from a one-room editing suite to become one of the world's foremost providers of creative and technology services for the entertainment industry.

Mr. Ramakrishnan
Sankaranarayanan
CEO, Prime Focus Limited and
Founder, President & CEO,
Prime Focus Technologies

Mr. Ramakrishnan has over 18 years of rich experience in the IT industry. He has specific experience in deployment of technology within the Media & Entertainment sector. Prior to Prime Focus, Ramki was the CEO of Subex Technologies. Prior to joining Subex, he was head of worldwide sales and marketing at Tata Elxsi, Product R&D Services. Ramki also set up the operations of Tata Elxsi in the US and grew it into a multi-million dollar region. He is an MBA degree from S.P Jain Institute of Management & Research.

Mr. Vikas Rathee
Group Chief Operating Officer

Mr. Rathee brings with him over 15 years of experience across Corporate Finance, TMT (Telecom, Media and Technology) Investment Banking, Capital Markets and M&A. He has proven cross-functional expertise across US, Europe and Asia. Before joining Prime Focus, he was Head - Corporate Finance and M&A at Suzlon Energy, Principal - TMT Investment Banking at Bank of America Merrill Lynch and Executive Director - TMT Investment Banking at ABN AMRO. Vikas holds an MBA in Finance from the R.H. Smith School of Business, University of Maryland.



Annexure



Historical financials – Profit and Loss

Figures in Rs Million, consolidated financials

Particulars	FY'11	FY'12	FY'13	12M'FY14*
Revenues	5,030	7,719	7,622	8,349
Payments to and provision for employees	1,105	1,692	3,084	3,483
Technician fees	942	1,936	766	616
SG&A, Other expenses	1,311	1,877	2,019	2,410
Total Expenses	3,359	5,505	5,869	6,509
EBITDA	1,671	2,214	1,753	1,840
EBITDA Margin	33%	29%	23%	22%
Depreciation	546	711	999	1,038
EBIT	1,125	1,503	754	803
Other Income	150	202	174	357
Finance Costs	263	348	418	512
Profit before tax and Exceptional Items	1,012	1,357	510	649
Exceptional Items/ Prior period items	70	29	1,077	86
Profit before tax	942	1,328	(567)	562
Tax	60	300	(398)	232
Profit after tax before minority interest	882	1,028	(168)	330
Minorities Interest and others	121	35	35	(1)
Reported PAT	761	993	(203)	330
PAT Margin	15%	13%	NA	4%



^{*} Financial year FY14 has been extended to 15 months; Unaudited

Segmental break-up of revenue

Figures in Rs Million, consolidated financials

Business segments	FY'11	FY'12	FY'13	12M'FY14*
PFT	110	336	809	1,600
PFW (3D+VFX)	2,484	4,624	4,483	4,995
Post Production	2,436	2,760	2,330	1,753
Total revenues	5,030	7,719	7,622	8,349
% share in total revenues	FY'11	FY'12	FY'13	12M'FY14*
PFT	2%	4%	11%	19%
PFW (3D+VFX)	49%	60%	59%	60%
Post Production	48%	36%	31%	21%

Geographic segments	FY'11	FY'12	FY'13
Sales domestic	858	1,032	1,257
Sales export	3,670	6,687	6,364
Total revenues	4,528	7,719	7,622
% share in total revenues	FY'11	FY'12	FY'13
Sales domestic	19%	13%	16%
Sales export	81%	87%	84%

^{*} Financial year FY14 has been extended to 15 months



Balance Sheet

Figures in Rs Million, consolidated financials

Particulars	FY'11	FY'12	FY'13	12M'FY14*
Shareholder's Equity	3,645	4,967	5,544	7,474
Total Debt	4,138	2,732	6,301	7,244
Minority Interest	416	451	641	1,618
Other Long Term Liabilities	-	43	177	184
Provisions	3	8	14	17
Trade Payables	573	1,474	610	842
Other Current Liabilities	948	3,333	1,750	1,784
Total Liabilities and Owner's Equity	9,722	13,009	15,037	19,163
Net block	6,628	8,504	8,617	10,589
Capital Work in Progress	40	21	206	18
Intangible assets under development	34	35	63	109
Investments	1	1	1	1
Deferred Tax Assets	(189)	(268)	471	368
Long-term Loans and Advances	309	362	802	914
Other Non-current Assets	120	220	169	1
Inventory	3	6	4	C
Trade Receivables	1,694	2,936	2,549	3,675
Cash and cash equivalents	179	314	491	530
Other Current Assets	57	451	1,032	1,508
Short term Loans and Advances	846	427	631	1,449
Total Assets	9,722	13,009	15,037	19,163

^{*} Financial year FY14 has been extended to 15 months; Unaudited



About Us

Prime Focus Limited, a global leader in media and entertainment industry services employs ~4,500 professionals in 14 cities across 4 continents and 5 time zones. We provide end-to-end creative and technical services including visual effects, stereo 3D conversion, video/audio post-production, digital content management and distribution, Digital Intermediate, versioning and adaptation, and equipment rental to the Film, Broadcast, Advertising and Media industries. Prime Focus is also behind path breaking technologies like CLEAR™ (Hybrid Cloud technology enabled Media ERP platform) and View-D™ (stereoscopic 2D to 3D conversion). Leveraging our Global Digital Pipeline and pioneering delivery model WorldSourcing® we partner content creators at every stage of the process ensuring work flow efficiencies, cost optimization and creative enablement. Listed on the BSE and NSE of India, Prime Focus has operations in Los Angeles, New York, Vancouver, London, Johannesburg, Mumbai, Bangalore, Chandigarh, Delhi, Kolkata and Hyderabad.

For more details,

www.primefocusltd.com I www.primefocusworld.com I www.primefocustechnologies.com

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