



PRIME FOCUS LIMITED

Registered Office: Prime Focus House, Linking Road, Opp. Citi Bank, Khar (West), Mumbai - 400 052 • **Phone:** 022 - 6715 5000 • **Fax:** 022 - 6715 5001
• **Website:** www.primefocus.com • **Email Id.:** ir.india@primefocus.com
• **CIN:** L92100MH1997PLC108981

INFORMATION REGARDING 24th ANNUAL GENERAL MEETING OF THE COMPANY TO BE HELD THROUGH VIDEO CONFERENCING/ OTHER AUDIO/ VISUAL MEANS

Notice is hereby given that the 24th Annual General Meeting ("**AGM**") of the members of Prime Focus Limited ("**the Company**") will be held on Thursday, September 30, 2021 at 03:00 p.m. (IST) through Video- conferencing ("**VC**") or Other Audio- Visual Means ("**OAVM**"), without physical presence of the Members at the common venue in view of continuing Covid-19 pandemic, pursuant to applicable provisions of the Companies Act, 2013("the Act") and Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the SEBI Listing Regulations") read with the Ministry of Corporate Affairs Circulars dated April 8, 2020, April 13, 2020, May 5, 2020 and January 13, 2021 ("**MCA Circulars**") and Securities and Exchange Board of India circulars dated May 12, 2020 and January 15, 2021 ("**SEBI Circulars**") in relation to "Additional relaxation in relation to compliance with certain provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 due to Covid-19 pandemic" to transact the businesses, as set out in the Notice of the AGM dated August 13, 2021. The deemed venue for the AGM shall be the Registered office of the Company i.e, Prime Focus House, Linking Road, Opp. Citi Bank, Khar West, Mumbai - 400 052.

In compliance with the MCA Circulars and SEBI Circulars, the notice of AGM and Annual Report for the Financial Year 2020-21 will be sent through the electronic mode only to those members whose e-mail addresses are registered with the Company/ Depository Participant. The Notice of the AGM and the Annual Report of the Company for the Financial Year 2020-21 will also be made available on the website of the Company www.primefocus.com and also on the website of Central Depository Services Limited (CDSL) www.evotingindia.com, BSE Limited www.bseindia.com and National Stock Exchange of India Limited www.nseindia.com. Members attending the meeting through VC/ OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

Manner of voting at the AGM :

Members will have an opportunity to cast their vote through remote e-voting or e-voting during AGM on the businesses as set out in the Notice of the AGM.

The manner of e-voting by Members holding shares in dematerialization mode, physical mode and for members who have not registered their email addresses has been provided in the Notice convening the AGM also along with the detailed instructions for remote e-voting or e-voting during the AGM.

Manner of registering / updating the e-mail addresses:

- Members holding shares in the physical mode and who have not registered/ updated their e-mail addressees with the Company are requested to register/update their e-mail addresses by sending a duly signed request letter alongwith details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) to the Company's Registrar and Share Transfer Agent viz. Link Intime India Private Limited (RTA), C 101, 247 Park, L B S Marg, Vikroli West, Mumbai 400083, Tel No.: 022-49186000, Fax: 022- 49186060, Email: rnt.helpdesk@linkintime.co.in or email to the Company at ir.india@primefocus.com.
- Members holding shares in dematerialisation mode are requested to register/ update their e-mail addresses with the relevant Depository Participant(s).

The remote e-voting period commences on **Sunday, September 26, 2021 (9:00 a.m. IST)** and ends on **Wednesday, September 29, 2021 (5:00 p.m. IST)**. During this period, Members may cast their vote electronically. The remote e-voting module shall be disabled by CDSL at 5:00 p.m. on Wednesday, September 29, 2021 and the members shall not be allowed to vote through remote e-voting thereafter.

The above information is being issued for the information and benefit of the Members of the Company and is in compliance with the MCA Circulars and SEBI Circulars.

The intimation is also available on the Company website www.primefocus.com, Central Depository Services Limited (CDSL) www.evotingindia.com, BSE Limited www.bseindia.com and National Stock Exchange of India Limited www.nseindia.com.

The Members may contact the Company RTA at the below mentioned address:

M/s Link Intime India Private Limited

C 101, 247 Park, L B S Marg, Vikroli West, Mumbai 400083

Tel No.: 022-49186000 Fax: 022- 49186060

E-mail Id: rnt.helpdesk@linkintime.co.in

The 24th AGM Notice will be sent to the member(s) on their registered email addresses in due course.

By order of the Board,
For Prime Focus Limited
Sd/-

Place : Mumbai

Date : September 02, 2021

Parina Shah
Company Secretary & Compliance Officer