

March 29, 2025

To, National Stock Exchange of India Limited Listing Department, Exchange Plaza, Bandra Kurla Complex Bandra East, Mumbai - 400 051

Fax Nos.: 26598237 I 26598238

To, BSE Limited Listing Department, Phiroze Jeejebhoy Towers, Dalal Street Mumbai- 400 001 Fax Nos.: 22723121/2037 /2039

Ref: Scrip Code: BSE: 532748/ NSE: PFOCUS

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("LODR Regulations").

Dear Sir/ Madam,

Pursuant to the provisions of Regulation 30 of LODR Regulations, we would like to inform you that the Board of Directors ("**the Board**") of the Company vide its circular resolution approved on Saturday, March 29, 2025, pursuant to the recommendation of Nomination and Remuneration Committee, considered and appointed Mr. Merzin Darayus Tavaria (DIN: 07015623) as an Additional Non-Executive Director of the Company, liable to retire by rotation, with effect from March 29, 2025.

The relevant details regarding appointment as per Regulation 30 of LODR Regulations read with SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are enclosed herewith as Annexure.

This information is also being uploaded on the website of the Company at https://www.primefocus.com.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking you,
For **Prime Focus Limited**

Parina Shah Company Secretary and Compliance Officer Encl.: a/a



Annexure

Change in directors, key managerial personnel (Managing Director, Chief Executive Officer, Chief Financial Officer, Company Secretary etc.), senior management, Auditor and Compliance Officer:

Sr No	Particulars	Details
1	Reason for Change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Appointment of Mr. Merzin Darayus Tavaria (DIN: 07015623) as an Additional Non-Executive Director w.e.f. March 29, 2025.
2	Date of appointment/ re- appointment/cessation & term of appointment/re- appointment;	Date of Appointment: March 29, 2025 Term of Appointment: Liable to retire by rotation, subject to approval of members of the Company.
3	Brief Profile (in case of appointment);	Mr. Merzin is a visual effects stalwart and Co-Founder of Prime Focus. In a career spanning over three decades Merzin has led and inspired global teams on multiple blockbuster projects including Oscar winning movies and has mentored the careers and lives of countless artists, professionals and producers. Merzin leads the creative services function and his many responsibilities span creative strategy, delivery planning, talent management amongst others. He is also a jury member at various film and advertising festivals, and has been a speaker on many industry related events.
4	Disclosure of relationships between directors	Mr. Merzin Darayus Tavaria is not related to any Director(s) of the Company as defined under the provisions of Section 2(77) of the Companies Act, 2013.
5	Information as required under BSE circular Number LIST/COMP/14/2018-19 and NSE circular no. NSE/CML/2018/24 dated June 20, 2018.	Mr. Merzin Darayus Tavaria is not debarred from holding the office of Director pursuant to any SEBI order or order of any other such authority.