

September 4, 2015

BEIJING CAPE TOWN CHANDIGARH DEI HI GOA HYDERABAD JOHANNESBURG KOLKATA LONDON LOS ANGELES NEW YORK VANCOUVER

BANGALORE

To, The National Stock Exchange of India Listing Department, Exchange Plaza, Bandra Kurla Complex Bandra East, Mumbai - 400 051

Fax Nos.: 26598237 / 26598238

To, BSE Limited Listing Department, Phiroze Jeejebhoy Towers, Dalal Street, Mumbai - 400 001 Fax Nos.:22723121/2037/2039

Sub: Notice of Board Meeting to be held on September 12, 2015 Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to the provisions of Clause 41 of the Listing Agreement, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Saturday, September 12, 2015 to consider and take on record, inter-alia, the following:

The Audited Financial Results of the Company for the financial year ended June 30,

Recommendation of dividend, if any, for the financial year ended June 30, 2015. ii.

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 read with the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders adopted by the Company, the Trading Window shall remain closed for directors, officers and designated employees of the Company from Friday, September 4, 2015 and shall open 48 hours after the information becomes generally available for the purpose of approval of Audited Financial Results and declaration of dividend, if any, for the financial year ended on June 30, 2015.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,

For PRIME FOCUS LIMITED

AUTHORISED SIGNATORY

