



PRIME FOCUS

L I M I T E D

August 04, 2023

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237/26598238

To,
BSE Limited
Listing Department,
Phiroze Jeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on August 11, 2023

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to provisions of Regulation 29 and other applicable regulations, if any, of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Friday, August 11, 2023, inter-alia to consider, approve and take on record Un-audited Financial Results (Standalone & Consolidated) of the Company for the quarter ended June 30, 2023.

As informed vide our letter dated June 30, 2023, the Trading Window for dealing in securities of the Company is currently closed pursuant to the provisions of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 and which shall be opened after 48 hours subsequent to the declaration of Un-audited Financial Results for the quarter ended June 30, 2023.

The notice is also available on the website of the Company www.primefocus.com and that of BSE Limited www.bseindia.com and National Stock Exchange of India Limited www.nseindia.com.

Request you to kindly take the same on record.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

**PARINA SHAH
COMPANY SECRETARY & COMPLIANCE OFFICER**