

PRIME FOCUS LIMITED
Registered Office : Anand Kunj, North Avenue, Linking Road, Santacruz (W), Mumbai - 400 054
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2008

Rs.Lakhs

S. No	Particulars	STANDALONE			CONSOLIDATED		
		Quarter Ended			Quarter Ended		
		3 Months ended	Corresponding	Previous	3 Months ended	Corresponding	Previous
		30-06-2008	3 months ended	Accounting	30-06-2008	3 months ended	Accounting
	Unaudited	Unaudited	Year ended	Unaudited	Unaudited	Year ended	
	Unaudited	Unaudited	31-03-2008	Unaudited	Unaudited	31-03-2008	
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	
1	Net Income from Sales / Services	2,393.20	1,873.99	8,584.07	8,494.09	5,758.14	22,742.41
2	Gross Profit	2,393.20	1,873.99	8,584.07	8,494.09	5,758.14	22,742.41
3	General Administrative Expenses	1,049.19	735.46	3,806.16	6,519.99	3,952.94	15,812.32
4	Depreciation	352.64	253.25	1,177.59	757.35	535.26	2,280.31
5	Operating Profit before Interest (2) - (3+4)	991.37	885.28	3,600.32	1,216.75	1,269.94	4,649.78
6	Interest	221.81	96.89	536.46	264.50	126.46	901.68
7	Exceptional Items	5.97	22.84	18.45	12.49	22.84	492.85
8	Operating Profit after Interest & Exceptional Items (5-6-7)	763.58	765.55	3,045.41	939.76	1,120.64	3,255.25
9	Other Income	182.55	237.53	407.78	226.91	237.53	636.91
10	Net Profit (+) / Loss (-) from Ordinary Activities before Tax (8+9)	946.13	1,003.08	3,453.19	1,166.68	1,358.17	3,892.16
11	Tax Expense	141.78	250.77	828.77	144.32	250.77	828.77
12	Net Profit (+) / Loss (-) from Ordinary Activities after Tax (10-11)	804.35	752.31	2,624.42	1,022.36	1,107.40	3,063.39
13	Minority Interest	-	-	-	0.53	159.80	180.71
14	Net Profit (+) / Loss (-) for the period After Tax / Minority Interest (12-13)	804.35	752.31	2,624.42	1,021.82	947.60	2,882.68
15	Provision for Interim Dividend - for FY 07-08	-	190.84	190.84	-	190.84	190.84
16	Provision for Dividend Distribution Tax	-	32.43	32.43	-	32.43	32.43
17	Net Profit (+) / Loss (-) for the period (14-15-16)	804.35	529.03	2,401.15	1,021.82	724.33	2,659.41
18	Paid-up Equity Share Capital (Face Value - Rs. 10/- per share)	1,272.26	1,272.26	1,272.26	1,272.26	1,272.26	1,272.26
19	Reserves excluding Revaluation Reserves (as per Balance Sheet) of Previous Accounting Year	-	-	18,904.14	-	-	19,162.40
20	Earnings per Share (EPS)						
	a) Basic EPS before Extraordinary Items for the period, for the year to date and for the previous year (not to be annualized)	6.32	5.91	20.63	8.03	7.45	22.66
	b) Diluted EPS before Extraordinary Items for the period, for the year to date and for the previous year (not to be annualized)	5.63	-	18.37	7.15	-	20.18
	c) Basic after Extraordinary Items for the period, for the year to date and for the previous year (not to be annualized)	6.32	5.91	20.63	8.03	7.45	22.66
	d) Diluted EPS after Extraordinary Items for the period, for the year to date and for the previous year (not to be annualized)	5.63	-	18.37	7.15	-	20.18
21	Public Shareholding						
	Number of Shares	5,857,588	5,657,588	5,657,588	5,857,588	5,657,588	5,657,588
	Percentage of Shareholding	46.04%	44.47%	44.47%	46.04%	44.47%	44.47%

Place Mumbai

Date July 31, 2008

For and On behalf of the Board

Namit Malhotra
Managing Director

PRIME FOCUS LIMITED

Registered Office : Anand Kunj, North Avenue, Linking Road, Santacruz (W), Mumbai – 400054

UNAUDITED FINANCIAL RESULT FOR THE QUARTER ENDED JUNE 30, 2008

Notes to Unaudited Financial Results for the quarter ended June 30, 2008:

1. The above results, including consolidated results, have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on July 31, 2008.
2. The statutory auditors have carried out a limited review of the standalone results of the company.
3. The above consolidated results for the quarter ended 30 June, 2008 are not strictly comparable with the corresponding period of the previous year, because these include unaudited and provisional statements of 6 subsidiaries namely - VTR Plc, UK, Frantic Films VFX Services Inc, Canada, Post Logic Studios, U.S.A, Storemedia Technologies Pvt Ltd., Prime Focus Technologies Pvt. Ltd. and Flow Post Solutions Pvt. Ltd. The consolidated financial results for the corresponding quarter consolidated the financial results of only VTR Plc, UK which was the only subsidiary on that date. The acquisition of Frantic Films and Post Logic Studios was completed during the quarter ending June 30, 2008.
4. The company had issued Foreign Currency Convertible Bonds for USD 55 million in December 2007. These FCCB's are convertible into equity shares on or before December 2012 at the option of the investors. Since on conversion into equity shares, no liability is required to be paid, hence, foreign exchange fluctuation difference has not been provided as required by AS 11. Had the treatment as prescribed by AS-11 been followed, the net profit before tax for the company would be lower by Rs 1567.50 lacs for the quarter ended June 30, 2008.
5. Other Income for the quarter ended June 30, 2008 includes an amount of Rs.59.51 Lacs received on settlement of pending Insurance Claim of the company.
6. The Company has adjusted the foreign currency exchange differences on amounts borrowed for acquisition of fixed assets including that on derivative contracts, to the carrying cost of fixed assets in compliance with Schedule VI to the Companies Act, 1956, which is at variance to the treatment prescribed in Accounting Standard (AS 11) on "Effects of Changes in Foreign Exchange Rates" notified in the Companies (Accounting Standards) Rules 2006. Had the treatment as prescribed by AS-11 been followed, the net profit before tax for the company would be lower by Rs 534.84 lacs for the quarter ended June 30, 2008.
7. The Company along with its subsidiary namely, Storemedia Technologies Pvt. Ltd is in the process of filing application for merger of the Subsidiary into the Company with the High Court of Judicature, Mumbai, within whose jurisdiction the Registered Office of these Companies is situated. The appointed date under the scheme of merger is 1st January, 2008. The process of merger is on course and the company has received no objection from the Stock Exchanges. The Company proposes to adopt the Audited Annual Accounts for the financial year ending 31 March 2008, post the approval of High Court to the scheme of merger.
8. Tax Expense as indicated in 11 above includes Fringe Benefit Tax.
9. The company is primarily in the business of providing digital post production and studio facilities which constitutes a single business segment.
10. There were no complaints pending at the beginning of the quarter. During the quarter ended 30 June, 2008 no investor complaints were received and hence, there are no pending complaints.
11. Previous period / year figures have been regrouped and re-arranged wherever necessary.

For and On behalf of the Board

Place : **Mumbai**

Date : **July 31, 2008**

Namit Malhotra
Managing Director