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October 30, 2015

To,
The National Stock Exchange of India
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.:22723121/2037/2039

Sub: Notice of Board Meeting to be held on November 07, 2015

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to the provisions of Clause 41 of the Listing Agreement, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Saturday, November 07, 2015 to consider and take on record the Unaudited Financial Results of the Company for the quarter ended September 30, 2015.

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 read with the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders adopted by the Company, the Trading Window shall remain closed for directors, officers and designated employees of the Company from the close of business hours of Friday, October 30, 2015 and shall open 48 hours after the information becomes generally available for the purpose of approval of unaudited Financial Results for the quarter ended September 30, 2015.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

PARINA SHAH COMPANY SECRETARY