### (I) (a) Statement showing Shareholding Pattern for the quarter ended September 30, 2015

| Name of the Company:   | PRIME FOCUS LIMITED  |                                  |   |   |  |  |
|--|----------------------|----------------------------------|---|---|--|--|
| Scrip Code, Name of the scrip, class of security:  | BSE- 53              | BSE- 532748, NSE- PFOCUS; Equity |   |   |  |  |
| Quarter ended:   | 30-Sep-15            |                                  |   |   |  |  |
| Partly paid-up shares:-  | No. of partly paid-u | p shares                         | As a % of total no. of partly paid-<br>up shares                | As a % of total no. of shares of<br>the company   |  |  |
| Held by Promoter / Promoter Group  | 0                    |                                  | 0.00  | 0.00  |  |  |
| Held by public   | 0                    |                                  | 0.00  | 0.00  |  |  |
| Total  | 0                    |                                  | 0.00  | 0.00  |  |  |
| Outstanding convertible securities:-   | No. of outstanding s | securities                       | As a % of total No. of<br>outstanding convertible<br>securities | As a % of total no. of shares of<br>the company, assuming full<br>conversion of the convertible<br>securities |  |  |
| Held by Promoter / Promoter Group  | 0                    |                                  | 0.00  | 0.00  |  |  |
| Held by public   | 0                    |                                  | 0.00  | 0.00  |  |  |
| Total  | 0                    |                                  | 0.00  | 0.00  |  |  |
| Warrants:-   | No. of warran        | nts                              | As a % of total no. of warrants                                 | As a % of total no. of shares of<br>the company, assuming full<br>conversion of warrants                      |  |  |
| Held by Promoter / Promoter Group  | 0                    |                                  | 0.00  | 0.00  |  |  |
| Held by public   | 0                    |                                  | 0.00  | 0.00  |  |  |
| Total  | 0                    |                                  | 0.00  | 0.00  |  |  |
| Total paid-up capital of the company assuming full conversion of warrants and convertible securities |                      |                                  | •   | 298,878,974   |  |  |



Statement showing shareholding pattern

|            |  | Stateme      | ent showing share | nolding pattern  |               |                 |                |                 |
|------------|--|--------------|-------------------|------------------|---------------|-----------------|----------------|-----------------|
|            |  | Number of    | Total number      | Number of shares |               | holding as a    | Shares pledged | or              |
|            |  |              |                   |                  | percentage of | total number of |                |                 |
|            |  |              | of shares         | held in          | sh            | ares            | otherwise encu | mbered          |
|            |  |              |                   | dematerialised   | As a          | As a            | Number of      | As a            |
| Category   |  |              |                   | form             | percentage    | percentage of   | shares         | percentage      |
| Code       | Category of shareholder                          | shareholders |                   |                  | of (A+B)      | (A+B+C)         |                | (IX) =          |
| (I)        | (II)   | (III)        | (IV)              | (V)              | (VI)          | (VII)           | (VIII)         | (VIII)/(IV)*100 |
| (A)        | Promoter and Promoter Group                      |              |                   |                  |               |                 |                |                 |
| 1          | Indian   |              |                   |                  |               |                 |                |                 |
| (a)        | Individuals/Hindu Undivided Family               | 2            | 77,101,546        | 77101546         | 25.80         | 25.80           | 61196828       | 79.3            |
| (b)        | Central Government/State Government(s)           | -            | -                 | -                | -             | -               | -              | -               |
| (c)        | Bodies Corporate                                 | 1            | 27506095          | 27506095         | 9.20          | 9.20            | 4429172        | 16.1            |
| (d)        | Financial Institutions / Banks                   | -            | -                 | -                | -             | -               | -              | -               |
| (e)        | Any Other (specify)                              | -            | -                 | -                | -             | -               | -              | -               |
| (c)        | Sub Total (A)(1)                                 | 3            | 104607641         | 104607641        | 35.00         | 35.00           | 65626000       | 62.74           |
| 2          | Foreign  |              |                   |                  |               |                 |                |                 |
|            | Individuals (Non-Resident Individuals/Foreign    |              |                   |                  |               |                 |                |                 |
| (a)        | Individuals)                                     | _            | -                 | -                | -             | -               | -              | -               |
| (b)        | Bodies Corporate                                 |              | -                 | -                | -             | -               | -              | -               |
| (c)        | Institutions                                     | _            | -                 | -                | -             | -               | _              | -               |
| (d)        | Qualified Foreign Investors                      |              | _                 | _                | -             | -               | _              | -               |
| (e)        | Any Other (specify)                              |              | _                 | _                | -             | _               | _              | -               |
| Tet        | Sub Total (A)(2)                                 |              | _                 | _                | _             | -               | -              | _               |
|            | Total Shareholding of Promoter and Promoter      |              |                   |                  |               |                 |                |                 |
|            | Group $(A)=(A)(1)+(A)(2)$                        | 3            | 104607641         | 104607641        | 35.00         | 35.00           | 65626000       | 62.74           |
| (B)        | Public shareholding                              |              |                   |                  |               |                 |                |                 |
| 1          | Institutions                                     |              |                   |                  |               |                 |                |                 |
| (a)        | Mutual Funds/UTI                                 | -            | -                 | -                | -             | -               | -              | -               |
| (b)        | Financial Institutions / Banks                   | 2            | 34243             | 34243            | 0.01          | 0.01            | 13839          | 40.4            |
| (c)        | Central Government/State Government(s)           | -            | -                 | -                | -             | -               | -              | -               |
| (d)        | Venture Capital Funds                            | -            |                   | -                | -             | -               | -              | -               |
| (e)        | Insurance Companies                              | -            | -                 | -                | -             | -               | -              | -               |
| (f)        | Foreign Institutional Investors                  | 4            | 1182113           | 1182113          | 0.40          | 0.40            | - 1            | -               |
| (g)        | Foreign Venture Capital Investors                | -            | -                 | -                | -             | -               | -              | -               |
| (h)        | Qualified Foreign Investors                      | _            | -                 | -                | -             | -               | -              | -               |
| <u>(I)</u> | Any Other (specify)                              | -            | -                 | -                | -             | -               | -              | -               |
| 7.7        | Sub Total (B) (1)                                | 6            | 1216356           | 1216356          | 0.41          | 0.41            | 13839          | 1.1             |
| 2          | Non-institutions                                 |              |                   |                  |               |                 |                |                 |
| (a)        | Bodies Corporate **                              | 272          | 114137337         | 114137337        | 38.19         | 38.19           | 7650536        | 6.7             |
| Tay        | Individuals - shareholders holding nominal share |              | 3222.00           | 11110.007        | 55.12         |                 |                |                 |
| (b) (i)    | capital up to Rs 1 Lakh                          | 10264        | 8749670           | 8749650          | 2.93          | 2.93            | 89000          | 1.0             |
| (b) (i)    | Individual shareholders holding nominal share    | 10201        | 0,170,0           | 27 27 0000       | 2.70          |                 | 0,000          | 1.0             |
| (ii)       | capital in excess of Rs. 1 Lakh                  | 12           | 2743405           | 2743405          | 0.92          | 0.92            | 765,944        | 27.9            |



| Category  |   |              |           | Number of shares       | Total shareholding as a<br>percentage of total number of<br>shares |                    | Shares pledged or otherwise encumbered |                 |
|-----------|---|--------------|-----------|------------------------|--|--------------------|--|-----------------|
|           | i.  |              |           | dematerialised<br>form | As a percentage  | As a percentage of | Number of shares                       | As a percentage |
| code      | Category of shareholder   | shareholders | of shares |                        | of (A+B)   | (A+B+C)            |  | (IX) =          |
| (I)       | (II)  | (III)        | (IV)      | (V)                    | (VI)   | (VII)              | (VIII)                                 | (VIII)/(IV)*100 |
| (c)       | Qualified Foreign Investors   | -            | -         | -                      | -  | -                  | -                                      | -               |
| (d)       | Any Other   |              |           |                        |  |                    |  |                 |
| i         | Non Resident Indians (Repat)  | 123          | 761172    | 761172                 | 0.25   | 0.25               | 10270                                  | 1.35            |
| <u>ii</u> | Non Resident Indians (Non Repat)  | 57           | 159482    | 159482                 | 0.05   | 0.05               | -                                      | -               |
| iii       | Foreign Companies   | 1            | 36549990  | 36549990               | 12.23  | 12.23              | -                                      | -               |
| iv        | Clearing Member   | 128          | 260089    | 260089                 | 0.09   | 0.09               | 14647                                  | 5.63            |
| v         | Directors / Relatives   | -            | -         | -                      | -  | .=)                | -                                      | -               |
| vi        | Foreign Portfolio Investor (Corporate)  | 2            | 29155396  | 29155396               | 9.75   | 9.75               | -                                      | -               |
| vii       | Trusts  | -            | +         | -                      | -  | -                  | -                                      | -               |
| ix        | Hindu Undivided Family  | 357          | 538436    | 538436                 | 0.18   | 0.18               | -                                      | -               |
|           | Sub Total (B)(2)  | 11216        | 193054977 | 193054957              | 64.59  | 64.59              | 8530397                                | 4.42            |
|           | Total Public Shareholding Public Group (B)=(B)(1)+(B)(2)                            | 11222        | 194271333 | 194271313              | 65.00  | 65.00              | 8544236                                | 4.40            |
|           | Total (A)+(B)   | 11225        | 298878974 | 298878954              | 100.00   | 100.00             | 74170236                               | 24.82           |
| (C)       | Shares held by custodians and against which<br>Depository Receipts have been issued |              |           |                        |  |                    |  |                 |
| <u>i</u>  | Promoter and Promoter group   | -            | -         | -                      | -  | -                  |  | -               |
| <u>ii</u> | Public  | -            | -         |                        | -  | -                  | -                                      | -               |
|           | Sub Total ( C )   | -            | -         | 2=                     | -  | -                  | -                                      | -               |
|           | GRAND TOTAL (A)+(B)+(C)   | 11225        | 298878974 | 298878954              | 100.00   | 100.00             | 74170236                               | 24.82           |

<sup>\*\*</sup> As set out in the Letter of Offer dated December 08, 2014 issued by Reliance MediaWorks Limited alongwith Reliance Land Private Limited (PAC 1), Mr. Namit Malhotra (PAC 2), Mr. Naresh Malhotra (PAC 3), Monsoon Studio Private Limited (PAC 4), this includes 10,49,39,361 shares held by Reliance MediaWorks Limited, a person acting in concert with the Promoters.



## (I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

| r. No | Name of the<br>shareholder        | PAN of the<br>Shareholder | Details of                  | Shares held                               | Enc      | umbered shares     | (*)  | 72-70-6-6-6                          | ils of<br>rants | conve | ils of<br>ertible<br>rities | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|-------|-----------------------------------|---------------------------|-----------------------------|---|----------|--------------------|--|--------------------------------------|-----------------|-------|-----------------------------|--|
|       |                                   |                           | Number of<br>shares<br>held | As a % of<br>grand total<br>(A) +(B) +(C) | No.      | As a percentage    | As a % of<br>grand total<br>(A)+(B)+(C)<br>of sub-<br>clause (I)(a | Number<br>of<br>warrant<br>s<br>held | total           | ble   | total                       |  |
| (I)   | (II)                              |                           | (III)                       | (IV)                                      | (V)      | (VI)=(V)/(III)*100 | (VII)  | (VIII)                               | (IX)            | (X)   | (XI)                        | (XII)  |
| 1     | Naresh Malhotra                   | AADPM9824D                | 62201546                    | 20.81                                     | 56296828 | 90.51              | 18.84  | :-                                   | -               | -     | -                           | 20.81  |
| 2     | Namit Malhotra                    | AACPM0384K                | 14900000                    | 4.99                                      | 4900000  | 32.89              | 1.64   | -                                    | -               | -     | -                           | 4.99   |
| 3     | Monsoon Studio Private<br>Limited |                           | 27506095                    | 9.20                                      | 4429172  | 16.10              | 1.48   | -                                    | -               | -     | -                           | 9.20   |
| TOT   |                                   |                           | 104607641                   | 35.00                                     | 65626000 | 62.74              | 21.96  | -                                    | -               | -     | -                           | 35.00  |

<sup>(\*)</sup> The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011



## (I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| Sr. No. | Name of the shareholder                                      | PAN of the<br>Shareholder | Number of shares<br>held | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) |                                      | of warrants | conv  | ails of<br>ertible<br>urities   | Total shares (including underlying shares assuming full |
|---------|--|---------------------------|--------------------------|---|--------------------------------------|-------------|---|---|---|
|         |  |                           |                          | (A)+(B)+(C) indicated in Statement at para (I)(a) above}                        | Number<br>of<br>warrant<br>s<br>held | total       | Number<br>of<br>convertib<br>le<br>securitie<br>s<br>held | % w.r.t<br>total<br>number of<br>convertibl<br>e<br>securities<br>of<br>the same<br>class | conversion of<br>warrants and                           |
| 1       | RELIANCE MEDIAWORKS<br>LIMITED**                             | AAACA4252H                | 104939361                | 35.11   | -                                    | -           | -   | -   | 35.11   |
| 2       | STANDARD CHARTERED PRIVATE EQUITY (MAURITIUS) III LIMITED*** | AAJCS5416L                | 36549990                 | 12.23   | -                                    | -           | -   | -   | 12.23   |
| 3       | STANDARD CHARTERED PRIVATE EQUITY (MAURITIUS) LIMITED        | AAACF6774H                | 29140700                 | 9.75  |                                      |             |   |   | 9.75  |
| 4       | TOP CLASS CAPITAL<br>MARKETS PRIVATE LIMITED                 | AACCT5800G                | 7308400                  | 2.45  | -                                    | -           | -   | -   | 2.45  |
|         | TOTAL  |                           | 177938451                | 59.54   | -                                    | i =         | -   | -   | 59.54   |

<sup>\*\*</sup> As set out in the Letter of Offer dated December 08, 2014 issued by Reliance MediaWorks Limited alongwith Reliance Land Private Limited (PAC 1), Mr. Namit Malhotra (PAC 2), Mr. Naresh Malhotra (PAC 3), Monsoon Studio Private Limited (PAC 4), this includes 10,49,39,361 shares held by Reliance MediaWorks Limited, a person acting in concert with the Promoters.

<sup>\*\*\*</sup> Out of the 3,65,49,990(12.23%) held by Standard Chartered Private Equity (Mauritius) III Limited, Marina IV (Singapore) Pte. Ltd. is the beneficial owner of 2,33,90,875(7.83%) equity shares of the Company which are registered in the name of Standard Chartered Private Equity (Mauritius) III Limited. Further Standard Chartered Private Equity (Mauritius) III Limited and Marina IV (Singapore) Pte. Ltd. are affiliates under the common control of Standard Chartered Plc.

## (I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

| Sr. No. | Name(s) of the<br>shareholder(s) and<br>the Persons Acting in<br>Concert (PAC) with<br>them | PAN of the<br>Shareholder | Number<br>of shares | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) | Details of warrants |   | percentage of securities total number of shares {i.e., Grand Total (A)+(B)+(C) |  | Total shares<br>(including<br>underlying<br>shares<br>assuming<br>full |
|---------|---|---------------------------|---------------------|---|---------------------|---|--|--|--|
|         |   |                           |                     | indicated in<br>Statement at para<br>(I)(a)<br>above}                           | of                  | As a % total<br>number of<br>warrants of<br>the<br>same class | of   | % w.r.t<br>total<br>number of<br>convertible<br>securities<br>of the same<br>class | conversion of warrants and convertible securities) as a                |
| 1       | RELIANCE MEDIAWORKS<br>LIMITED **   | AAACA4252H                | 104939361           | 35.11   | -                   | -   | -  | -  | 35.11  |
| 2       | STANDARD CHARTERED<br>PRIVATE EQUITY<br>(MAURITIUS)III<br>LIMITED***                        | AAJCS5416L                | 36549990            | 12.23   | -                   | -   | -  | -  | 12.23  |
|         | STANDARD CHARTERED<br>PRIVATE EQUITY<br>(MAURITIUS) LIMITED                                 | AAACF6774H                | 29140700            | 9.75  | -                   | -   | -  | -  | 9.75   |
| TOTAL   |   |                           | 170630051           | 57.09   | -                   | -   | -  | -  | 57.09  |

<sup>\*\*</sup> As set out in the Letter of Offer dated December 08, 2014 issued by Reliance MediaWorks Limited alongwith Reliance Land Private Limited (PAC 1), Mr. Namit Malhotra (PAC 2), Mr. Naresh Malhotra (PAC 3), Monsoon Studio Private Limited (PAC 4), this includes 10,49,39,361 shares held by Reliance MediaWorks Limited, a person acting in concert with the Promoters.

<sup>\*\*\*</sup> Out of the 3,65,49,990(12.23%) held by Standard Chartered Private Equity (Mauritius) III Limited, Marina IV (Singapore) Pte. Ltd. is the beneficial owner of 2,33,90,875(7.83%) equity shares of the Company which are registered in the name of Standard Chartered Private Equity (Mauritius) III Limited. Further Standard Chartered Private Equity (Mauritius) III Limited and Marina IV (Singapore) Pte. Ltd. are affiliates under the common control of Standard Chartered Plc.



#### (I) (d) Statement showing details of Locked in shares

| Sr No | Name of the Shareholders       |           | Shares as a percentage of total<br>number of shares<br>( ie Grand Total (A)+(B)+(C)<br>Indicated of statement at para (<br>I)(a) above | Promoter/Promoter Group/Public             |
|-------|--------------------------------|-----------|--|--|
|       | MONSOON STUDIO PRIVATE LIMITED | 23076923  | 7.72   | Promoter Group                             |
| 1     | RELIANCE MEDIAWORKS LIMITED    | 90384615  | 30.24  | Person Acting in Concert with<br>Promoters |
|       | Total                          | 113461538 | 37.96  |  |

### (II) (a) Statement showing details of Depository Receipts (DRs) - NIL

|                      |      | number of shares ( ie Grand Total<br>(A) + ( B) + ( C) indicated in<br>statement at para ( i) (a) above |
|----------------------|------|---|
| 1 N.A. N.A TOTAL N.A | N.A. | N.A.<br>N.A.  |

# (II ) (b) statement showing holding of Depository Receipts ( DRs) , where underlying shares held by promoter / promoter group are in excess of 1% of the total number of shares - NIL

| <u>Sr No</u> | Name of DR Holder, Type of outstanding DR (ADRs,GDRs,SDRs etc) | No. of shares<br>underlying<br>outstanding DRs | Shares underlying outstanding DRs as a percentage of Total number of shares (ie Grand Total (A) + (B) + (C) indicated in statement at para (i) (a) above |
|--------------|--|--|--|
|              | , i  |  |  |
| 1            | N.A.   | N.A.   | N.A.   |
|              | TOTAL  | N.A.   | N.A.   |

