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November 3, 2020

To,
The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237/26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on November 11, 2020

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to Regulation 29 and other applicable regulations, if any of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, November 11, 2020, inter-alia to consider, approve and take on record Un-Audited Financial Results (Standalone & Consolidated) of the Company for the second quarter and half-year ended September 30, 2020.

As informed vide our letter dated September 30, 2020, the Trading Window for dealing in securities of the Company remains closed till 48 hours after the declaration of unaudited financial results for the second quarter and half year ended September 30, 2020 pursuant to the provisions of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulation, 2015.

The notice is also available on the website of the Company www.primefocus.com and that of BSE Limited www.bseindia.com and National Stock Exchange of India Limited www.nseindia.com.

Request you to kindly take the same on record.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

**PARINA SHAH
COMPANY SECRETARY & COMPLIANCE OFFICER**