



PRIME FOCUS

L I M I T E D

June 30, 2025

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237/26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub: Notice of Board Meeting to be held on July 03, 2025

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to provisions of Regulation 29 and other applicable regulations, if any, of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company ("**Board**") is scheduled to be held on Thursday, July 03, 2025, inter-alia to consider and approve amongst other business matters:

1. The proposal for raising of funds through preferential issue by way of private placement of equity shares, subject to such Statutory/Regulatory approvals as may be necessary, including the approval of the shareholders of the Company; &
2. To transact other incidental and ancillary matters as may be decided by the Board.

The notice is also available on the website of the Company www.primefocus.com and that of BSE Limited www.bseindia.com and National Stock Exchange of India Limited www.nseindia.com.

Request you to kindly take the same on record.

Thanking you,

Yours faithfully,

FOR PRIME FOCUS LIMITED

PARINA SHAH
COMPANY SECRETARY & COMPLIANCE OFFICER