



PRIME FOCUS
L I M I T E D

August 13, 2025

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex,
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Sub.: Intimation of receipt of request for reclassification from the 'Promoter Group' category to 'Public' category in accordance with Regulation 31A of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Ref.: BSE Code: 532748 / NSE Code: PFOCUS

Dear Sir/ Madam,

Pursuant to Regulations 30 and 31A of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("**Listing Regulations**"), please note that the Company has received a request letter on August 12, 2025 from the following Promoter for the reclassification of their shareholder status from the "Promoter Group" category to the "Public" category:

Sr. No.	Name of the Promoter	Number of shares held as on the date of the Request Letter	% of shareholding as on the date of the Request Letter
1.	MONSOON STUDIO PRIVATE LIMITED ("MSPL")	0	0%

The necessary steps will be undertaken by the Company in compliance with Regulation 31A of the Listing Regulations. This intimation is made in compliance with Regulation 31A (8) of the Listing Regulations.

Request you to kindly take the same on record and acknowledge receipt of the same.

Thanking you.

Yours faithfully,
FOR PRIME FOCUS LIMITED

PARINA SHAH
COMPANY SECRETARY & COMPLIANCE OFFICER