

August 06, 2025

Mumbai - 400 051

To, National Stock Exchange of India Limited Listing Department, Exchange Plaza, Bandra Kurla Complex Bandra East,

Fax Nos.: 26598237/26598238

Sub: Notice of Board Meeting to be held on August 13, 2025

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam.

Pursuant to provisions of Regulation 29 and other applicable regulations, if any, of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, August 13, 2025, interalia to consider, approve and take on record Un-audited Financial Results (Standalone & Consolidated) of the Company for the first quarter ended June 30, 2025.

To,

BSE Limited

Dalal Street,

Listing Department,

Mumbai - 400 001

Phiroze Jeejebhoy Towers,

Fax Nos.: 22723121/2037/2039

As informed vide our letter dated June 25, 2025, the Trading Window for dealing in securities of the Company is currently closed pursuant to the provisions of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 and the Trading Window shall be opened after 48 hours subsequent to the declaration of Un-audited Financial Results for the first quarter ended June 30, 2025.

The notice is also available on the website of the Company www.primefocus.com and that of BSE Limited www.bseindia.com and National Stock Exchange of India Limited www.nseindia.com.

Request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Prime Focus Limited

Parina Shah Company Secretary & Compliance Officer