



PRIME FOCUS

L I M I T E D

September 09, 2025

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza, Bandra Kurla Complex,
Bandra East,
Mumbai – 400 051
Fax Nos.: 26598237/26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Fax Nos.: 22723121/2037/2039

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)-Intimation regarding dispatch of physical letter(s) to the members whose email address(es) are not registered.

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to Regulations 30 and 31(1)(b) of SEBI Listing Regulations, Prime Focus Limited (“**the Company**”) has dispatched letter(s) to those members whose e-mail address(es) are not registered with the Company/the Registrar & Share Transfer Agent/the Depository Participant(s), containing the exact weblink where the Annual Report for the Financial Year 2024-25 and the Notice of the 28th Annual General Meeting can be accessed on the Company’s website. A copy of the letter is enclosed herewith for your record.

The said letter is also available on the Company’s website at www.primefocus.com.

Kindly acknowledge the receipt and take the same on records.

Thanking You,

Yours Faithfully,

For Prime Focus Limited

Parina Shah
Company Secretary & Compliance Officer
Encl: As above



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PRIME FOCUS LIMITED

Reg. Office: Prime Focus House, Opp. CITI Bank, Linking Road, Khar (West), Mumbai-400052.

Email: ir.india@primefocus.com **Website:** www.primefocus.com

CIN : L92100MH1997PLC108981 **Tel No :** 022-2648 4900

Ref. No.:

Date :

Folio No. :

Shares :

Sub: Notice of 28th Annual General Meeting ("AGM") of Prime Focus Limited and Annual Report for the Financial Year 2024-25.

Dear Shareholder,

We are pleased to inform you that the **28th Annual General Meeting ("AGM")** of the Members of Prime Focus Limited (**'the Company' or "PFL"**) is scheduled to be held on **Tuesday September 30, 2025 at 12:30 P.M. (IST)** through Video Conferencing ("VC") / Other Audio Visual Means ("**OAVM**").

As per Regulation 36 (1) (b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("SEBI Listing Regulations, 2015"), as amended, the web-link, including the exact path, where complete details of the Annual Report are available is required to be sent to those member(s) who have not registered their email address(es) either with the Company or with any Depository or MUFG Intime India Private Limited (Formerly Link Intime India Private Limited), Registrar & Share Transfer Agent ("RTA") of the Company.

Accordingly, the web-link, including the exact path where complete details of the Annual Report and Notice of AGM for the Financial Year 2024-25 are available at:

Exact path of Annual Report 2024-25:

<https://www.primefocus.com/wp-content/uploads/2025/09/2024-25.pdf>

Exact path of Notice of AGM for Financial Year 2024-25:

https://www.primefocus.com/wp-content/uploads/2025/09/Notice_of_AGM.pdf

Additionally, Annual Report and Notice of AGM is also available on the website of Central Depository Services (India) Limited ("CDSL") (www.evotingindia.com), BSE Limited (www.bseindia.com) and National Stock Exchange of India Limited (www.nseindia.com).

This letter is being sent to those member(s) who have not registered their email address(es) either with the Company or with any Depository or RTA of the Company as on the cut-off date as on Friday August 29, 2025.

This is also a reminder to update KYC details pursuant to SEBI Master Circular No. SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 07, 2024, and to dematerialise physical securities. The circular issued by SEBI mandates all the listed companies to record PAN, Address with PIN code, Mobile Number, Bank Account details, Specimen Signature and choice of Nomination of security holders holding securities in physical mode. While updating Email ID is optional, the security holders are requested to register email id also to avail online services. This is applicable for all security holders holding securities in physical mode.

The formats for choice of Nomination and Updation of KYC details viz; Forms ISR-1, ISR-2, ISR-3, SH-13, SH-14 and SEBI circulars are available on the website of the Company and RTA at per below mentioned:

<https://www.primefocus.com/investor-centre/resources/>forms>

[https://www.in.mpms.mufg.com>Resources>Downloads>KYC>Formats for KYC.](https://www.in.mpms.mufg.com>Resources>Downloads>KYC>FormatsforKYC)

The aforesaid SEBI Circular also mandates that security holders holding in physical mode whose folios do not have PAN, Choice of Nomination, , Contact details, Bank Account details and Specimen Signature updated, shall be eligible for any payment including dividend, interest or redemption payment in respect of such folios, only through electronic mode with effect from April 1, 2024.

Should you have any queries, please feel free to contact our investor relations department at ir.india@primefocus.com or +91-22-2648 4900.

Moreover, you are also requested to update your e mail address at the earliest either through your depository participants for electronic holding or send a communication to us / our RTA to facilitate the updation to continue receiving all important information & documents thereafter and encourage Green Initiative.

Thanking you,

Yours faithfully,

For Prime Focus Limited

Sd/-

Parina Shah

Company Secretary & Compliance officer