



**PRIME FOCUS**  
L I M I T E D

**September 17, 2025**

To,  
National Stock Exchange of India Limited  
Listing Department,  
Exchange Plaza,  
Bandra Kurla Complex  
Bandra East,  
Mumbai - 400 051  
Fax Nos.: 26598237 / 26598238

To,  
BSE Limited  
Listing Department,  
Phiroze Jeejeebhoy Towers,  
Dalal Street  
Mumbai- 400 001  
Fax Nos.: 22723121/2037/2039

Dear Sir/Madam,

**Ref: Scrip Code: BSE: 532748/ NSE: PFOCUS**

**Sub.: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the “LODR Regulations”) with respect to allotment of Equity Shares on a preferential basis.**

With reference to our disclosure dated June 30, 2025, July 03, 2025, July 04, 2025, July 21, 2025, July 26, 2025, August 22, 2025, August 29, 2025 and pursuant to Regulations 30 read with Schedule III of the LODR Regulations and further with reference to approval of shareholders in their extraordinary general meeting (“EOGM”) held on July 26, 2025 regarding preferential allotment of equity shares and receipt of in-principle approval from BSE Ltd. on September 11, 2025 and National Stock Exchange of India Limited on September 12, 2025 in this connection.

We would like to inform you that the Board of the Company on Wednesday, September 17, 2025, approved and allotted 27,47,28,041 (Twenty Seven Crore Forty Seven Lakh Twenty Eight Thousand Forty One) fully paid up equity shares of the Company of face value of INR 1/- each (“**Equity Shares**”) at an issue price of INR 120/- (including premium of INR 119/-) on a preferential basis through circular resolution to the following allottees in this tranche:

Sr. No.	Name of the Allottee	Category	No. of Equity Shares allotted
1.	A2R Holdings	Promoter	1,59,537,479
2.	Novator Capital Limited	Non-Promoter	96,965,562
3.	Chartered Finance & Leasing Limited	Non-Promoter	53,33,334
4.	Cohesion MK Best Ideas Sub-Trust	Non-Promoter	50,00,000
5.	Heya Ajay Shah	Non-Promoter	5,00,000



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6.	Singularity Equity Fund I	Non-Promoter	20,83,333
7.	Axana Estates LLP	Non-Promoter	20,83,333
8.	RivKaran Singh Chadha	Non-Promoter	5,41,667
9.	Jasmeet Kaur Chadha	Non-Promoter	13,33,333
10.	Ranbir Kapoor	Non-Promoter	12,50,000
11.	Bimal Parekh	Non-Promoter	1,00,000
<b>Total:</b>			<b>27,47,28,041</b>

Consequent to the said allotment, the paid-up equity share capital of the Company has increased from INR 30,99,36,976 (30,99,36,976 fully paid-up equity shares of INR 1/- each) to INR 58,46,65,017 (58,46,65,017 fully paid-up equity shares of INR 1/- each).

The above said allotment in tranche has been made in accordance with the terms mentioned in the notice of EOGM dated July 03, 2025 read with the corrigendum dated July 21, 2025 and in compliance with the applicable provisions of the Companies Act, 2013 and Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018.

Consequent to the above preferential allotment through share swap as detailed above, the Company has acquired a total of 18.52% in DNEG (directly) and the total shareholding of the Company (directly and indirectly) in DNEG has increased to 74.72%.

The details as required under the LODR Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are given in **Annexure A**.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You,  
For **Prime Focus Limited**

**Parina Shah**  
**Company Secretary & Compliance Officer**

**Encl.: a/a**



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## Annexure A

### **Details pursuant to Clause 2 of Para A of Part A of Schedule III of LODR Regulations read with LODR SEBI Circular: Issue of Equity Shares on Preferential Basis**

Sr. No.	Particulars	Details
1.	Type of securities proposed to be issued	Equity Shares
2.	Type of issuance	Preferential issue of equity shares by way of private placement basis in accordance with the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (“ <b>SEBI ICDR Regulations</b> ”) read with the Companies Act, 2013 and rules made thereunder.
3.	Total number of securities proposed to be issued or the total amount for which the securities will be issued	Allotment of 27,47,28,041 Equity Shares of the Company (“ <b>Subscription Shares</b> ”) in this tranche for a total consideration value of INR 32,967,364,920/- in the following manner: i) Allotment of 256,503,041 (Twenty-five crore sixty five lac three thousand and forty one) Equity Shares to the relevant allottees / investors ( <i>as provided below</i> ) against the Company acquiring 10,016,422) shares in DNEG S.a.r.l, Luxembourg, a step-down subsidiary of the Company, pursuant to a share swap, for a total consideration value of INR 30,78,03,64,920/. ii) Allotment of 1,82,25,000 (One crore eighty two lakh twenty five thousand) Equity Shares to the relevant allottees / investors ( <i>as provided below</i> ) against the Company raising funds aggregating upto INR 2,18,70,00,000/-.
4.	<b>Additional details (in case of preferential issue):</b>	
i.	Names and number of the investors	<b>Number of Investors:</b> 11 investors being allotted in this tranche <b>Names of the investors being allotted in this tranche:</b> i) A2R Holdings, part of promoter and promoter group ii) Novator Capital Limited, non-promoter category iii) Chartered Finance & Leasing Limited, non-promoter category iv) Cohesion MK Best Ideas Sub-Trust, non-promoter category v) Heya Ajay Shah, non-promoter category vi) Singularity Equity Fund I, non-promoter category vii) Axana Estates LLP, non-promoter category viii) RivKaran Singh Chadha, non-promoter category ix) Jasmeet Kaur Chadha, non-promoter category x) Ranbir Kapoor, non-promoter category xi) Bimal Parekh , non-promoter category
ii.	Post allotment of securities –	



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Sr. No.	Particulars	Details							
	outcome of the subscription		Sr No.	Total size of preferential issue as per the EOGM Notice (read with the corrigendum)	Subscribed and allotted in this tranche				
			1.	Upto 46,26,69,444 (Forty-six Crore Twenty-six Lakhs Sixty-nine Thousand Four Hundred Forty four) equity shares only	27,47,28,041 (Twenty Seven Crore Forty Seven Lakh Twenty Eight Thousand Forty One) equity shares only				
			Sr No.	Name of Proposed Allotees	No. of shares to be allotted	Pre-allotment		Post-allotment	
						No. of shares	% of holding	No. of shares	% of holding
			1.	A2R Holdings	15,95,37,479	1,51,087,289	48.75 %	31,06,24,768	53.13 %
			2.	Novator Capital Limited	9,69,65,562	-	-	9,69,65,562	16.58 %
			3.	Chartered Finance & Leasing Limited	53,33,334	94,426	0.03%	54,27,760	0.93%
	4.	Cohesion MK Best Ideas Sub-Trust	50,00,000	-	-	50,00,000	0.86%		



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Sr. No.	Particulars	Details						
		5.	Heya Ajay Shah	5,00,000	-	-	5,00,000	0.09%
		6.	Singularity Equity Fund I	20,83,333	-	-	20,83,333	0.36%
		7.	Axana Estates LLP	20,83,333	-	-	20,83,333	0.36%
		8.	RivKaran Singh Chadha	5,41,667	-	-	5,41,667	0.09%
		9.	Jasmeet Kaur Chadha	13,33,333	-	-	13,33,333	0.23%
		10.	Ranbir Kapoor	12,50,000	-	-	12,50,000	0.21%
		11.	Bimal Parekh	1,00,000	-	-	1,00,000	0.02%
iii	Issue price / allotted price (in case of convertibles)	INR 120/- per Equity Share. The issue and allotted price is the same.						
iv.	in case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument	Not Applicable						
5	Any cancellation or termination of proposal for issuance of securities including reasons thereof.	Not Applicable						