

Date: December 10, 2025

To, BSE Limited Listing Department, Phiroze Jeejebhoy Towers, Dalal Street, Mumbai - 400 001 Fax Nos.:22723121/2037/2039

Ref: BSE Email dated December 10, 2025 and Ref No: L/SURV/ONL/RV/APJ/(2025-2026)/102

Sub: Clarification/Confirmation on news item appearing in https://www.barandbench.com"

Dear Sir/ Madam,

As a listed company, we are conscious of our responsibility to disseminate to the Stock Exchanges information about every binding obligation that could have an impact on the price/volume of the Company's shares. Consistent to this approach we have been immediately disseminating to the Stock Exchanges information about all the important decisions as mandated under applicable laws.

With reference to recent news item which appeared in the "https://www.barandbench.com" dated 08th December, 2025 captioned "ELP advises Prime Focus on ₹5,552 crore strategic acquisition and hybrid preferential issue". Please note that the aforementioned cash-plus-share-swap preferential issue has already been announced by the Company and disclosed to the stock exchanges on July 3, 2025, under regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"). The transaction recently concluded on November 19, 2025, when the trading approval was granted by BSE and NSE, which was also disclosed to the stock exchanges. The aforesaid news items pertain to the aforesaid preferential allotment only. Also, please note that the Company has kept Stock Exchanges informed at various stages of the status of the preferential issue in a timely manner as required under regulation 30 of the Listing Regulations.

Further, we are not aware of the reasons for the movement in price/volume of shares.

Kindly take the same on record and acknowledge the receipt.

Thanking you.

Yours Faithfully,
For Prime Focus Limited

Parina Shah
Company Secretary